

CANSA launches Movember Campaign

South Africans can look forward to a rash of moustaches on the faces of South African men for 'Movember', the internationally acclaimed month-long charity initiative during November that is changing the face of men's health, officially launching in South Africa to raise funds for the Cancer Association of South Africa's (CANSA) Men's Health campaign.

Join us as we set the stage for Movember South Africa to raise awareness and funds in an exciting and creative way that will forever change the way men think about, discuss and treat their health issues. With over US\$100 million (about R720 million) raised globally to date, Movember has proven an essential campaign raising awareness and funds in the fight against prostate and testicular cancers, that includes CANSA's Men's Health Programme for testing clinics, indabas, counselling, information on treatment as well as support groups.

Please join us for a buffet breakfast as we'll have an original barber chair and a model with a beard the barber can shave. While people are eating they can watch the MO being transformed by Steven Pitt from Barnet Fair Barber Shop and meet some of our supporting celebrities including Ross Skeate (Sharks rugby player) and Ian Ward (Radio Good Hope Presenter) as well as cancer survivors.

Date: Thursday, 16 September 2010

Time: 7am for 7.30am

Venue: CANSA Science and Research Centre Cancer Association of South Africa 37A Main Road, Mowbray, Cape Town.

RSVP: Margie - +27 (0) 11 616 7662 or email mlaubcher@cansa.org.za. For more information go to www.movember.com.

Reference

Mo- slang for moustache. Movember - the month formally known as November. Movember is an annual charity event held during November where guys grow a moustache. The moustache is our ribbon, it's the vehicle by which we raise awareness and funds for prostate cancer and men's health around the world. Much like the commitment to run or walk for charity, our commitment is to grow a moustache.