

# Provantage Out of Home Media activates KFC Fangaea foosball

As a wind-up of KFC's Fangaea campaign, a foosball activation was rolled out, giving excited sports fans an opportunity to come together and have fun.

Issued by [Provantage](#) 19 Aug 2010



The elements included a giant branded 12 x 5m human foosball, which was inflated in Maponya Mall's parking lot outside the main entrance and food court. Thirteen energetic promoters dressed as cricket, rug and tennis players got the ball rolling by playing and enticing the enthusiastic crowds. A human foosball referee cracked jokes and cautioned players ensuring that clean play and a positive vibe was maintained during the thrilling games. Fun was had by all as members of the public formed teams and battled it out for the next goal. "True Fans" who had the most fun and gave the most support received KFC meal vouchers including Streetwise 2, Snackboxes, Family Meals and KFC Family Buckets.

- **Outdoor Network expands its footprint with a new high-impact billboard in Tshwane** 24 Feb 2026
- **Provantage positions its networks for a connected future with Broadsign** 23 Jan 2026
- **Provantage: Spreading joy through the 2025 Santa Shoebox Drive** 19 Dec 2025
- **Redefining lifestyle advertising - Turning premium golf environments into powerful brand arenas** 17 Dec 2025
- **Where innovation meets impact** 20 Nov 2025

[Provantage](#)



Provantage is one of the largest and most innovative end-to-end integrated marketing solutions and media businesses in Africa, extended over multiple key consumer touchpoints and covering a range of environments and audience segments.

[Profile](#) | [News](#) | [Contact](#) | [RSS Feed](#)