

South Africa's favourite travel companion

Every vehicle owner in South Africa should have one. It's called the *South Africa Road Atlas* and the extensively updated 23rd edition contains lots of new information such as changed street names, airport layouts, GPS co-ordinates, driving aids and comprehensive tourist route descriptions.

 By [Henrie Geyser](#) 17 Aug 2010



[click to enlarge](#)

Satellite navigation systems are fine but they are easily confused, particularly when it comes to constantly changing city and town lay-outs and new street names - as a group of motoring journalists discovered recently while trying to negotiate a route through down-town Johannesburg by depending solely on one of the better makes of satnav, only to get hopelessly lost

More than 1,5 million copies of this invaluable local road guide have been sold in the 25 years its has beer print, not only to locals but also to thousands of self-drive foreign visitors. (A few years ago I even found a pristine copy at a boot sale in a small town in Ireland).

Hundreds of local families have a well-worn copy in the glove compartment of their vehicle and it's a bible for a small business operator.

A print assistant to your GPS

Some of the popular features of the newly-updated atlas are detailed maps of popular tourist areas, 46 detailed street maps of cities and towns from Cape Town to Phalaborwa, strip routes and distance tables, detailed index of place names and it even lists GPS co-ordinates for major road junctions.

Women can't read maps and men don't ask for directions, as the saying goes, but this comprehensive guide to South Africa's highways and byways is a quickfix solution to that problem.

The latest edition goes on sale this month and additional free downloads and updates are also available from the publishers' website www.mapstudio.co.za.

At R79.95 the *South Africa Road Atlas* is not only an essential buy, but it also makes a perfect gift which will be appreciated for many a year to come. Guaranteed to save you time, frustration and embarrassment - and maybe even your marriage!

ABOUT HENRIE GEYSER

Henrie Geysers joined the online publishing industry through iafrica.com, where he worked for five years as news editor and editor. He now freelances for a variety of print and online publications, on the subjects of cars, food, and travel, among others; and is a member of the South African Guild of Motoring Journalists. henrieg@iafrica.com

[View my profile and articles...](#)

For more, visit: <https://www.bizcommunity.com>