

AdVantage AdMAGs deadline approaches

The deadline is fast approaching for *AdVantage* magazine's annual AdMAG Awards for consumer magazines. The entry deadline is this Friday, 19 March 2010, and late entries will be accepted until 23 March 2010.



The *AdVantage* AdMAG Awards have become a sought-after accolade for magazines in the consumer magazine industry in South Africa and recognise the editorial skill of the editors in steering their magazine brands to publishing success. The emphasis is on editorial strategy, content, innovation and excellence.

Last year *AdVantage* added a new category: the Innovative Digital Publishing Award to recognise the publisher which has successfully launched an online edition of their magazine. This award is again sponsored by Bizcommunity.com this year.

New category

An additional African Language category has been added this year to encourage magazines published either entirely or partially in a language other than English, to enter. This includes Afrikaans, Zulu, Xhosa, e

All entry forms can be downloaded here on Bizcommunity.com at https://www.bizcommunity.com/Adavantage_Entry_Form.html.

Judging will take place in April and the awards will be handed out at a ceremony in May.

For more information, contact Mbali Maseko on tel +27 (0)11 217 3210.