

# Public Relations, Social Media & Marketing Officer

<b>Remuneration:</b>	negotiable basic salary
<b>Location:</b>	Johannesburg
<b>Job level:</b>	Junior/Mid
<b>Type:</b>	Permanent

## Role overview:

We are seeking a dynamic detail-orientated Public Relations, Social Media & Marketing Officer to support execution of marketing strategies, coordinate with media partners, engage with media and ensure consistent brand presence across digital and traditional platforms. This role requires strong communication, organisation and content development skills with excellent writing ability to build on existing relationships that amplify our brands and events.

## Key responsibilities:

- Marketing coordination
- Media liaison
- Event support
- Social media management

## Requirements:

- 2 - 5 years of relevant experience in marketing and media coordination (possibly in events or B2B)
- Excellent verbal and written communication skills
- Strong organisational management
- Good understanding of digital media platforms, i.e. social media
- Ability to multitask in a pressurised environment
- Creative mindset with a strong attention to detail
- Experience working with media houses and or PR Agencies
- Familiarity with Google Analytics or media monitoring tools

Posted on 13 Apr 14:10, Closing date 12 Jun

### Apply by email

Liz Hart  
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