

## World record attempt from Ford SA

On Saturday, 27 February 2010, at Phakisa Freeway racetrack in Welkom, Ford Southern Africa will attempt to break the world record for the largest Ford parade. To do so, the participants will need to complete a 3.2km route with a continuous column of vehicles at no less than two car lengths apart during the parade. The Guinness World of Records will certify the record attempt.



All Ford-branded vehicles are invited to participate in the parade lap that will consist of one lap around the race circuit.

“This is set to be an historic event for the company and we take immense pride in the loyalty and enthusiasm its fans continue to show for the brand. There will be a vast array of models coming together in support of the Blue Oval and we are excited at the prospect,” says Jacques Brent, vice president for marketing, sales and service.

“The company has a long and illustrious history in South Africa with many customers enjoying fond memories of the brand from years gone by. The record attempt is sure to be a very nostalgic affair, as thousands of cars from different eras come together in a unique display of machinery.”

In addition to being part of a historic event, fans will be treated to a variety of activities on the day. Team Ford Racing will display its track abilities with a series of demonstration laps, skydivers, food stalls, a flea market area and a Show & Shine event, with the some of the best turned out cars in the country will be on display. It is set to be a treat for all marque enthusiasts and not to be missed.

To register go to [www.largestfordparade.co.za/](http://www.largestfordparade.co.za/).