

Ellerines wants your cause

Ellerine Holdings would like to join forces with creative people from top agencies to find innovative ways to make use of resources for the benefit of deserving causes in local communities.



“We are looking for good concepts,” said Cheryl Cooke, group executive: corporate marketing services, “where ideally children should be the beneficiaries through developmental projects or programmes.”

Agencies interested in exploring a possible working relationship with the group on cause-related marketing should contact corporate marketing services tel +27 (0) 10 201 2071.

For more, visit: <https://www.bizcommunity.com>