

New Pep marketing director

Pep has announced the appointment of Nobesuthu Tom as the new marketing director from 1 February 2010.



Pep's new marketing director,
Nobesuthu Tom

A UCT graduate who has worked at Research International, Added Value, Enterprise IG, Lowebull, the last four years at Engen as a strategist and the last year as group brand manager, Tom brings a wealth of experience and qualifications. She will take over the reins for all the group's brand and advertising strategy and implementation.

Pep MD, George Steyn said "We're thrilled to welcome Nobesuthu to the group, where we are sure she will add plenty of value, spark and inspiration to steer the right marketing course in the future."

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