

CES 2010: Consumer-tech style meets business-IT substance

Not surprisingly, most folks see CES as a watershed event for tracking the latest in current, emerging and future consumer electronics trends. So why did I travel to CES 2010 in search of products related to business IT? Pure contrariness is one reply, but let's also toss in the comm if sometimes subtle, linkages between consumer and business IT.

By [Charles King](#) 20 Jan 2010

Personal computing had established a firm foothold among consumers before PCs migrated into businesses -- often through the side door, carried by consumers who thought desktop computing could improve their jobs.

Over time, the adoption of PCs by businesses, along with application and computerized process development, arguably led to greater evolution in the workplace than in people's homes. The same can be said regarding a host of other technology products, including notebook PCs and smartphones, as well as wired and wireless Internet/network infrastructures.

So, did I see trends, technologies and solutions at CES 2010 that could have implications for businesses and their employees? Yes, along with a few that were filled with enough hot air to float away in the Las Veg sunshine.

[See the few worth discussing here.](#)

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