

Logistics Achiever first enviro award winner

Logistics News hosted the 21st Annual Logistics Achiever Awards on 15 October 2009 to recognise outstanding performers for professionalism and excellence in the effective application of strategic, tactical and operational logistics and supply chain management principles, concept and practices in Southern Africa. This year saw the introduction of the Enviro Awards, highlighting successful green initiatives and developments that have a significant environmental impact.

Imperial Logistics won the Enviro Award for its contribution to environmental initiatives for the research and analysis of transport environmental issues. This was its initiative to reduce 'empty miles' and carbon emissions related to fuel consumption in its distribution activities for Woolworths.

The company, in conjunction with Cardiff University, Fast 'n Fresh, CSIR and Woolworths focused on the research of uncertainties throughout the supply chain with a view of understanding the implications that the uncertainties have on both economic and environmental levels. This determined the most efficient and effective logistical solution for Woolworths.

Barry Saxton, head of the Logistics Achiever Awards' judging committee said, "The Imperial Logistics' initiative and research set a standard for others to follow. As the move towards environmentally friendly issues is becoming pertinent, we will be seeing a lot more of these issues in future. It's a worthwhile cause in order to continue and be competitive globally."

"We are very proud to have received the award in the first year of its introduction and thank the judges for recognising the value added benefits of the initiative. This is the result of our focus on continuous improvement and excellent teamwork within the company and its business partners. We want to thank Woolworths for its cooperation and support from a customer's perspective. Together we make things happen," says Abrie de Swardt, marketing director, Imperial Logistics.