

World-class designer for show jumping event, but sponsors still needed

World-renowned international course designer Frank Rothenberger, with Andreas Holmann, will be coming to Cape Town to display their talents at the FEI Cape Town World Cup qualifier, from Thursday, 19 November to Sunday, 22 November 2009 at Glenellen Farm in Hout Bay.



This is the last and most prestigious leg of the South African League of the World Cup Show Jumping Championship and is also an Olympic and World Equestrian Games qualifier.

Rothenberger, who has designed courses for the most prestigious show jumping events in the world, including Olympic Games courses since 1988 as well as several World Cup finals, is well known for his innovative style and is co-owner of CARO Parcours Design. Knowledgeable, creative and inspirational, these courses have placed Rothenberger and his business partner Giancarlo Cardinali, as the current market leaders, specializing in the design and production of jumps for the equestrian sport. The design of sponsor jumps that offer maximum brand recognition is one of Rothenberger's greatest strengths.

Technically demanding courses

Rothenberger's create spectacular and technically demanding courses that demand precision and accuracy from riders and obedience and courage from their horses. This is the catalyst for the Western Province to be part of the world arena and creates the opportunity for local riders to improve their skills to international level by jumping courses of this complexity. With all the top horses and riders travelling to the Cape to compete in this event, the skills of Rothenberger will certainly add to the prestige and excitement of the event for competitors and visitors alike.

Organised by veteran show jumper and doyenne of the equestrian industry, Western Province show jumper Judy Louw, this is the only international show jumping competition in Cape Town and is an event that pulls visitors and competitors nationally to the Mother City, creating a positive impact on our economy.

Sponsorship needed

However, the kudos that Cape Town has in hosting this event is in danger of being lost since sponsorship vital to maintain the level of the presentation and logistics required. At present Louw is seeking sponsorship from private individuals, local and national government, business and related organizations to retain our standing of being able to host World Cup events.

The local community of Imizamo Yethu residents benefit from employment by working both before and

during the four day event. In addition, funds raised will be going to the heart organisation, which brings about social transformation by creating sustainable social enterprises. With these funds food tents will be set up for the community.

Featuring the cream of local and national riders at junior and adult level, the calibre of the competition attracts spectators from all walks of life dispelling much of the elitism perception of this sport. Free entry makes this an attractive proposition for a leisure weekend with the added attractions of a retail village, VIP hospitality, riders' tent with food sponsored by Woolworths, food stalls with a diversity of cuisine, entertainment and a children's corner, as well as the spectacular show jumping.

Details: Thursday, November 19 to Sunday, November 22 (finals)

Times: 9am to 5pm

For more, visit: <https://www.bizcommunity.com>