

Corporate home away from home

The new Protea Hotel Melrose Arch, situated in the vibrant Melrose Arch Precinct will be opening in the first quarter of 2010, with the aim to become an economical option for frequent business travelers to this burgeoning hub.



With the offering of four multi-functional conference rooms, six executive meeting rooms and a business centre, the hotel will provide business travelers an office away from the office.

Not to be confused with the 5-star Melrose Arch Hotel, in Protea Hotels' African Pride Hotels stable, the 160 roomed property offers cost-conscious corporates the chance to relax in affordable comfort, whilst still being able to impress clients at one of the many restaurants in the area, such as the Pigalle, Grand Central, Tashas, Mangiare, Pizza Vino all on the new Piazza as well as Giovanni's, Meat Co, JB's Corner and the world-renowned Moyo restaurant on the original Melrose Arch square.

This "African international" precinct continues to develop and has become one of the most sought after locations for retail, residential and commercial property in the country. The hotel also offers its own restaurant where breakfast, lunch and dinner are served and a more informal street level deli for a light snack.

Less than a year to the FIFA 2010 World Cup, South African cities and hotels have had to up their game to exceed the expectations of international tourists to create the "wow factor" that will encourage repeat visits. The Melrose Arch precinct is an example of how developers have got it right.

"The development of Protea Hotel Melrose Arch further entrenches our long standing relationship with AMDEC, with whom we worked closely when developing the 5 star African Pride - Melrose Arch Hotel a few years ago," says Danny Bryer, Marketing and Revenue Director, Protea Hotels, "We are delighted that they have once again had the faith in Protea Hotels' involvement in contributing to this world-class precinct."

In developing Protea Hotel Melrose Arch, convenience, affordability and value for money to frequent business travelers have all been top of mind, whilst creating a unique experience. Protea Hotel Melrose Arch is only 6km from Johannesburg's CBD and 26km from OR Tambo International Airport.