

## Gold again for TBWA\Hunt\Lascaris Joburg

CANNES: TBWA\Hunt\Lascaris Johannesburg scooped yet another Gold Lion, this time in Design, for its *TheZimbabwean* campaign at the third awards ceremony of the Cannes Lions International Advertising Festival last night, Wednesday, 24 June 2009, in Cannes, France. Press and Cyber winners were also announced. [\[blog\]](#)



Net#work BBDO Johannesburg continued with its winning streak, with Ogilvy Johannesburg and Ogilvy Cape Town also walking off with various Lions.

### South African Cannes Lions winners

Category	Prize	Cat. No	Title	Advertiser	Product	Agency
Design Lion	Gold Lion	A03/151	<a href="#">CHEAPER THAN PAPER</a>	THE ZIMBABWEAN	TheZimbabwean Newspaper, TheZimbabwean.co.uk	TBWA\HUNT\LASCARIS JOHANNESBURG
Design Lion	Bronze Lion	A07/017	<a href="#">ECO DIARY/a&gt;</a>	CELL C	CELLULAR OPERATOR	NET#WORK BBDO JOHANNESBURG
Press Lion	Silver Lion Campaign	A11/054	<a href="#">STEPS</a>	NIKE	NIKE WOMEN	OGILVY JOHANNESBURG
Press Lion	Silver Lion Campaign	A11/055	<a href="#">BENCH</a>	NIKE	NIKE WOMEN	OGILVY JOHANNESBURG
Press Lion	Silver Lion Campaign	A11/056	<a href="#">BUS STOP</a>	NIKE	NIKE WOMEN	OGILVY JOHANNESBURG
Press Lion	Silver Lion Campaign	A30/062	<a href="#">ASTERIDAE</a>	GREENPEACE	GREENPEACE	OGILVY JOHANNESBURG
Press Lion	Silver Lion Campaign	A30/063	<a href="#">SEETHE</a>	GREENPEACE	GREENPEACE	OGILVY JOHANNESBURG
Press Lion	Silver Lion Campaign	A30/064	<a href="#">AURORA</a>	GREENPEACE	GREENPEACE	OGILVY JOHANNESBURG
Press Lion	Bronze Lion	A13/030	<a href="#">BALL</a>	VOLKSWAGEN SOUTH AFRICA	GOLF R32	OGILVY CAPE TOWN
Press Lion	Bronze Lion Campaign	A13/159	<a href="#">ACCOUNTANT</a>	MERCEDES-BENZ	S-CLASS	NET#WORK BBDO JOHANNESBURG
Press Lion	Bronze Lion Campaign	A13/160	<a href="#">EX-WIFE</a>	MERCEDES-BENZ	S-CLASS	NET#WORK BBDO JOHANNESBURG
Press Lion	Bronze Lion Campaign	A13/161	<a href="#">CHILDREN</a>	MERCEDES-BENZ	S-CLASS	NET#WORK BBDO JOHANNESBURG



Steve Ballmer, CEO of Microsoft, was presented with the Media Person of the Year award at the 2009 Cannes Lions.

Now in its second year, the Design Lions attracted 1139 entries, the Cyber Lions received 2205

submissions and entries totalled 5048 in the Press Lions.

The Press jury awarded 71 winners out of a shortlist of 290, while the Design jury awarded 83 winners out of its 159 shortlisted entries and Cyber saw a total of 208 entries shortlisted, with 80 winners awarded.

The Press Grand Prix went to Fred & Farid Paris for its campaign for Wrangler: *Dakota 1, Dakota 2, Dakota on Road, Coco White Flare* and *Coco Crouching*. 11 Gold, 23 Silver and 36 Bronze Lions were also given by the jury.

The Design Grand Prix was awarded to McCann Worldgroup Causeway Bay, Hong Kong, with 22 Gold, 22 Silver and 38 Bronze also awarded.

The three Cyber Lions Grand Prix went to CumminsNitro Brisbane for *The Best Job in the World*, in the Website and Interactive Campaigns category, the Online and Other Interactive Digital Media Grand Prix was awarded to AKQA London for Fiat's *Eco:Drive* and 42 Entertainment won the Viral Advertising Grand Prix *Why So Serious?*, created for *The Dark Night* Film. A total of 15 Gold, 29 Silver and 33 Bronze were also awarded.

[Interactive Agency of the Year](#) was given to Goodby, Silverstein & Partners, San Francisco, US.

During last night's awards ceremony Steve Ballmer, CEO of Microsoft was presented with the Media Personality of the Year award.

Also honoured were the winners of the Young Lions Print & Cyber Competitions. [Clara Tehrani and Nuno Teixeira](#) took the Gold Print Medal for Portugal, with [Antonio di Battista and Massimiliano](#) from Italy taking Gold for their Cyber submission.

## Design Lions winners

Prize	Cat. No	Title	Advertiser	Product	Agency	Country
Grand Prix	A03/042	PAPER BATTLEFIELD	NIKE HONG KONG	NIKE BASKETBALL LEAGUE	McCANN WORLDGROUP Causeway Bay	HONG KONG
Gold Lion	A01/073	HAWAIIANAS IDENTITY	SÃO PAULO ALPARGATAS	HAWAIIANAS FOOTWEAR	ALMAPBBDO São Paulo	BRAZIL
Gold Lion	A01/075	VINE	NOKIA	CELL PHONE	R/GA New York	USA
Gold Lion	A02/012	JAMIE OLIVER RECIPES FOOD KITS	JAMIE OLIVER	RETAIL STORE	WILLIAMS MURRAY HAMM London	UNITED KINGDOM
Gold Lion	A02/043	OFFICE GAMES	RICHARD HOUSE	CHILDRENS HOSPICE CHARITY	THE PARTNERS London	UNITED KINGDOM
Gold Lion	A03/151	CHEAPER THAN PAPER	THE ZIMBABWEAN	THE ZIMBABWEAN NEWSPAPER, THE ZIMBABWEAN.CO.UK	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
Gold Lion	A05/009	ONION CALENDAR	WÜSTHOF	KNIVES	SERVICEPLAN Munich	GERMANY
Gold Lion	A05/031	THE ALPINA WALL CALENDAR 2009	ALPINA FARBEN	ALPINA PAINT	SCHOLZ & FRIENDS HAMBURG	GERMANY
Gold Lion	A08/011	PIGLET	AGENCIA REGIONAL DE RECAUDACION	REGIONAL TAX COLLECTION AGENCY	F33 Murcia	SPAIN
Gold Lion	A08/025	COMING MOON	MITSUBISHI ESTATE CO & IDEE CO	HAIKU EVENT	DENTSU KANSAI Osaka	JAPAN
Gold Lion	A08/040	BUICK STYLE GUIDE	GENERAL MOTORS	BUICK	LEO BURNETT USA Chicago	USA
Gold Lion	A09/095	SKIMMER	FALLON	ADVERTISING AGENCY	FALLON WORLDWIDE Minneapolis	USA
Gold Lion	A10/026	MULTI-MEDIA COKE MACHINE	THE COCA-COLA COMPANY	COCA-COLA	SAPIENT INTERACTIVE Miami	USA
Gold Lion	A11/001	NICK IDENTS	MTV NETWORKS GERMANY	NICK GERMANY	dyrdee Media Berlin	GERMANY

Gold Lion	A12/012	COTO-TAMA	NHK ENTERPRISES	DIGITAL ART FESTIVAL TOKYO 2008	HAKUHODO Tokyo	JAPAN
Gold Lion	A12/032	MISS DIOR CHÉRIE	DIOR	MISS DIOR CHERIE	PUBLICIS NET Paris / PUBLICIS CONSEIL Paris	FRANCE
Gold Lion	B01/008	2008 ONE SHOW EXHIBITION	YOSHIDA HIDEO MEMORIAL FOUNDATION	2008 ONE SHOW EXHIBITION	DENTSU Tokyo	JAPAN
Gold Lion	B01/083	STREET TO SCHOOL	MAHARASHTRA JANAVIKAS KENDRA	BALWADI NIGHT SCHOOL	JWT INDIA Mumbai	INDIA
Gold Lion	B02/001	KINETIC SCULPTURE	BMW GROUP	BMW	ART+COM Berlin	GERMANY
Gold Lion	B02/002	MEDIATECTURE	BMW GROUP	BMW	ART+COM Berlin / ATELIER BRÜCKNER Berlin	GERMANY
Gold Lion	C01/006	JME FOOD RANGE	JAMIE OLIVER	JAMIE OLIVER'S LIFESTYLE RANGE	PEARLFISHER London	UNITED KINGDOM
Gold Lion	C02/022	GUT OGGAU WINE BOTTLES & WINE BOX	EDUARD TSCHEPPE	WINE GROWING ESTATE	JUNG von MATT Vienna	AUSTRIA
Gold Lion	C04/005	COFFRE FORT VIKTOR&ROLF	L'ORÉAL	PERFUME	RAISON PURE Paris	FRANCE
Silver Lion	A01/030	WE CAMPAIGN DESIGN	THE ALLIANCE FOR CLIMATE PROTECTION	ENVIRONMENTAL AWARENESS	COLLINS: New York	USA
Silver Lion	A01/067	CLARO IDENTITY	CLARO	CLARO TELECOMMUNICATIONS	GAD Sao Paulo	BRAZIL
Silver Lion	A02/084	HUDSON GAVIN MARTIN IDENTITY	HUDSON GAVIN MARTIN	BOUTIQUE LEGAL PRACTICE	ALT GROUP Auckland	NEW ZEALAND
Silver Lion	A02/093	BROKEN WINDOW	SULAKSHAN KULKARNI CRICKET ACADEMY	CRICKET ACADEMY	RED LION PUBLICIS Mumbai	INDIA
Silver Lion	A03/044	COMING MOON	MITSUBISHI ESTATE & IDEE	HAIKU EVENT	DENTSU KANSAI Osaka	JAPAN
Silver Lion	A03/113	BALL POINT / FELT TIP / FOUNTAIN PEN	AMNESTY INTERNATIONAL MALAYSIA	LETTER WRITING CAMPAIGN	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA
Silver Lion	A03/122	LOOP, WEAVE & ZIG ZAG	GARMIN GPS	GARMIN GPS	OGILVY SHANGHAI	CHINA
Silver Lion	A04/039	SPFW INVITATION TO HAWAIIANAS	SÃO PAULO ALPARGATAS	HAWAIIANAS FOOTWEAR	ALMAPBDDO São Paulo	BRAZIL
Silver Lion	A06/035	LET'S START	GLAMMER EDUCATION	GLAMMER EDUCATION INSTITUTE OF HAIR DESIGN	Y&R THAILAND Bangkok	THAILAND
Silver Lion	A07/002	SEEMED LIKE A GOOD IDEA AT THE TIME	WILLIAMS MURRAY HAMM	DESIGN AGENCY	WILLIAMS MURRAY HAMM London	UNITED KINGDOM
Silver Lion	A08/034	MANCHESTER & CHESHIRE DOGS HOME BROCHURE	MANCHESTER & CHESHIRE DOGS HOME	DOGS HOME	THE CHASE CREATIVE CONSULTANTS Manchester	UNITED KINGDOM
Silver Lion	A09/043	BRANDING SID LEE	SID LEE	DESIGN AGENCY	SID LEE Montréal	CANADA
Silver Lion	A09/115	EVERY IMAGE HAS A SOUND	SAXSOFUNNY	SOUND PRODUCTION COMPANY	DDB BRASIL São Paulo	BRAZIL
Silver Lion	A10/001	STAINBROIDERY	PROCTER & GAMBLE	TIDE DETERGENTS	LEO BURNETT INDIA Mumbai	INDIA
Silver Lion	A12/004	X FACTOR	CARPHONE WAREHOUSE	MOBILE PHONE SHOP	CHI & PARTNERS London	UNITED KINGDOM
Silver Lion	A12/043	NIKEID	NIKE	SPORTSWEAR	R/GA New York	USA
Silver Lion	B01/030	PROCONTRA	LEADACADEMY	LEAD ACADEMY	SERVICEPLAN Hamburg	GERMANY
Silver Lion	C01/001	WILLIE'S CACAO	EL TESORO	DARK CHOCOLATE	TAXI STUDIO Bristol	UNITED KINGDOM
Silver Lion	C02/005	KARLSSON'S GOLD	THE SPIRITS OF GOLD	KARLSSON'S GOLD VODKA	THE BRAND UNION Stockholm	SWEDEN
Silver Lion	C02/030	DR. MOELLER'S QUINCE	SCHNAPSBRENNEREI DR. THORSTEN MOELLER	DR. MOELLER'S QUINCE BRANDY	SERVICEPLAN Munich	GERMANY
Silver Lion	C03/021	FROM THE COUNTRY OF PASSION	NICHIREI FOODS	ACEROLA FRUIT DRINK	DRILL Tokyo	JAPAN
Silver Lion	C10/001	STORE+, THE STORE THAT SELLS HOPE	PORTUGUESE RED CROSS	HOPE STORE+	LEO BURNETT LISBOA / ARC WORLDWIDE LISBOA Lisbon	PORTUGAL
Bronze Lion	A01/005	ASWAAQ SUPERMARKETS BRAND IDENTITY	ASWAAQ	ASWAAQ SUPERMARKETS	LANDOR ASSOCIATES Dubai	UNITED ARAB EMIRATES
Bronze Lion	A01/044	SIZE MATTERS	LUKAS LINDEMANN ROSINSKI	ADVERTISING AGENCY	LUKAS LINDEMANN ROSINSKI Hamburg	GERMANY
Bronze Lion	A01/048	GLOBAL HANDWASHING DAY IDENTITY	PROCTER & GAMBLE	GLOBAL HANDWASHING DAY	LANDOR ASSOCIATES Cincinnati	USA
Bronze Lion	A01/061	EARTH HOUR - VOTE EARTH DESIGN	WORLD WILDLIFE FUND FOR NATURE	ENVIRONMENTAL CHARTY	LEO BURNETT SYDNEY	AUSTRALIA
Bronze Lion	A02/085	NO HOMOPHOBIA IDENTITY	ARCO-IRIS	NO HOMOPHOBIA CAMPAIGN	INDUSTRIA NACIONAL & DIALOGO DESIGN Rio de Janeiro	BRAZIL
Bronze Lion	A02/088	GOOD MOOD FABRIC	ATRIA	ATRIA FOOD PRODUCTION & PROCESSING COMPANY	TAIVAS Helsinki	FINLAND
Bronze Lion	A03/117	BLEEDING BILLBOARD	PAPAKURA & FRANKLIN DISTRICT COUNCIL	ROAD SAFETY	COLENZO BBDO Auckland	NEW ZEALAND
Bronze Lion	A04/033	NATURAL MEDIUM	TATIL DESIGN	CANNES 2008 WORKSHOP "DESIGNING NATURALLY"	TATIL DESIGN Rio de Janeiro	BRAZIL
Bronze Lion	A05/034	NEVER FORGET A FACE	BBC WILDLIFE FUND	WILDLIFE FUND	THE CHASE CREATIVE CONSULTANTS Manchester	UNITED KINGDOM

Bronze Lion	A06/021	ION EGLIN SMALL PRINTED DESIGN	ION EGLIN	LAWYER	RUF LANZ Zurich	SWITZERLAND
Bronze Lion	A06/033	SHARK, CALF AND CROCODILE	WWF	ENVIRONMENTAL CHARITY	JWT SINGAPORE	SINGAPORE
Bronze Lion	A06/065	ART RESTORATION	NALINI PRABHAKAR	ART RESTORER	OGILVY & MATHER Mumbai	INDIA
Bronze Lion	A07/015	PAPER MYSTERIES	SÖDRA CELL	PAPER PULP	GARBERGS REKLAMBYRÅ Stockholm	SWEDEN
Bronze Lion	A07/017	ECO DIARY	CELL C	CELLULAR OPERATOR	NET#WORK BBDO JOHANNESBURG	SOUTH AFRICA
Bronze Lion	A07/026	FACES OF EVIL	DAS COMITEE	PUBLISHING COMPANY	DAS COMITEE Hamburg	GERMANY
Bronze Lion	A08/019	HIGH 5	ENABLIS	CHARITABLE ORGANISATION	COSSETTE Montréal	CANADA
Bronze Lion	A09/018	THE BOOK OF OREGON	TRAVEL OREGON	SELF PROMOTION BOOK	WIEDEN+KENNEDY Portland	USA
Bronze Lion	A09/050	T-SHIRT	ROLAND SEMPRIE	PERSONAL TRAINER	GJP ADVERTISING + DESIGN Toronto	CANADA
Bronze Lion	A09/064	EVERY STORY HAS A BEGINNING	ROLAND BERGER STRATEGY CONSULTANTS	RECRUITING OF STRATEGY CONSULTANTS	GÜRTLERBACHMANN WERBUNG Hamburg	GERMANY
Bronze Lion	A09/091	SIT SHIT ON MUSIC FESTIVALS	RADIO STATION STUDIO BRUSSELS	RADIO STATION	MORTIERBRIGADE Brussels	BELGIUM
Bronze Lion	A10/002	IKEA SALE	IKEA MALAYSIA	IKEA	LOWE & PARTNERS KUALA LUMPUR	MALAYSIA
Bronze Lion	A10/020	BARBECUE	VISION ART	3M POST-IT STICKY NOTES	PUBLICIS COMMUNICATIONS MALAYSIA Petaling Jaya	MALAYSIA
Bronze Lion	A11/016	ALL AGAINST EACH OTHER	AMNESTY INTERNATIONAL	HUMAN RIGHTS ORGANISATION	LEO BURNETT LISBOA	PORTUGAL
Bronze Lion	A12/033	SEE FURTHER	FIAT	STILO BLACKMOTION CAR	AGÉNCIACLICK São Paulo	BRAZIL
Bronze Lion	A12/037	ARJUNA THE ARCHER	SULEKHA.COM	YELLOW PAGES ONLINE DIRECTORY	JWT INDIA Mumbai	INDIA
Bronze Lion	A12/042	THAT'S NOT COOL	AD COUNCIL	AD COUNCIL	R/GA New York	USA
Bronze Lion	B01/020	SONY @ IFA 2008	SONY EUROPE	SONY ELECTRONICS & ENTERTAINMENT	FREESTATE London	UNITED KINGDOM
Bronze Lion	B01/043	REVERSE GRAFFITI PROJECT	THE CLOROX COMPANY	CLOROX BLEACH	DDB WEST San Francisco	USA
Bronze Lion	B01/068	LG FIVE	H.Y. GROUP	LG SCREENS	SHIMONI FINKELSTEIN DRAFTFCB Tel Aviv	ISRAEL
Bronze Lion	B02/030	NETWORK MANAGING BRAND TO A SERVICES BRAND	AEROPORTS DE PARIS	PARISIAN AIRPORT	W&CIE Paris	FRANCE
Bronze Lion	B02/041	ST.PAULI CHAPEL	FC.ST.PAULI SOCCER CLUB	FC.ST.PAULI SOCCER CLUB	JUNG von MATT Hamburg	GERMANY
Bronze Lion	C01/002	NEWSPAPER TO NEW PAPER PROJECT	ICHIDA GARDEN	FRUIT AND VEGATABLES	DENTSU Tokyo	JAPAN
Bronze Lion	C01/017	HONEYTUBE	ANTHONY'S GARAGE WINERY	FOOD	KOLLE REBBE Hamburg	GERMANY
Bronze Lion	C01/021	MR SINGH'S BANGRAS	MR SINGH'S BANGRAS	SAUSAGES	THE PARTNERS London	UNITED KINGDOM
Bronze Lion	C01/042	SILVER HILLS BAKERY PACKAGING	SILVER HILLS BAKERY	BAKERY	DDB CANADA/VANCOUVER	CANADA
Bronze Lion	C02/024	STAG BEETLE, DRAGON FLY & FIRE SALAMANDER	WEINGUT ANDREAS TSCHEPPE	TSCHEPPE WINES	DEMNER MERLICEK & BERGMANN Vienna	AUSTRIA
Bronze Lion	C03/011	PUCKO	ARLA	CHOCOLATE DRINK	NEUMEISTER Stockholm	SWEDEN
Bronze Lion	C04/011	SIX SCENTS FRAGRANCE INITIATIVE	SYMRISE	FRAGRANCE RANGE	METAPROJECT New York	USA
Total Entries:	83					

## Press Lions winners

Prize	Cat. No	Title	Advertiser	Product	Agency	Country
Grand Prix Campaign	A11/012	DAKOTA 1	WRANGLER	WRANGLER	FRED & FARID Paris	FRANCE
Grand Prix Campaign	A11/013	DAKOTA 2	WRANGLER	WRANGLER	FRED & FARID Paris	FRANCE
Grand Prix Campaign	A11/109	DAKOTA ON ROAD	WRANGLER	WRANGLER	FRED & FARID Paris	FRANCE
Grand Prix Campaign	A11/110	COCO WHITE FLARE	WRANGLER	WRANGLER	FRED & FARID Paris	FRANCE
Grand Prix Campaign	A11/111	COCO CROUCHING	WRANGLER	WRANGLER	FRED & FARID Paris	FRANCE

Gold Lion Campaign	A03/034	DECROSSIFIER	MILLER BREWING COMPANY/ MILLER HIGH LIFE	BEER	SAATCHI & SAATCHI New York	USA
Gold Lion Campaign	A03/036	PINKY RESTRAINT	MILLER BREWING COMPANY/ MILLER HIGH LIFE	BEER	SAATCHI & SAATCHI New York	USA
Gold Lion Campaign	A03/037	COLLAR CLIPS	MILLER BREWING COMPANY/ MILLER HIGH LIFE	BEER	SAATCHI & SAATCHI New York	USA
Gold Lion Campaign	A08/017	BAR	UNILEVER	AXE ANTIPERSPIRANT	ponce buenos aires	ARGENTINA
Gold Lion Campaign	A08/018	BELLBOY	UNILEVER	AXE ANTIPERSPIRANT	ponce buenos aires	ARGENTINA
Gold Lion Campaign	A08/019	DELIVERY	UNILEVER	AXE ANTIPERSPIRANT	ponce buenos aires	ARGENTINA
Gold Lion Campaign	A10/046	BEAR	BAYER	ALKA SELTZER	CLM BBDO Boulogne-Billancourt	FRANCE
Gold Lion Campaign	A10/047	PAPARAZZI	BAYER	ALKA SELTZER	CLM BBDO Boulogne-Billancourt	FRANCE
Gold Lion Campaign	A10/048	MAGICIAN	BAYER	ALKA SELTZER	CLM BBDO Boulogne-Billancourt	FRANCE
Gold Lion Campaign	A10/049	MAFIA	BAYER	ALKA SELTZER	CLM BBDO Boulogne-Billancourt	FRANCE
Gold Lion Campaign	A10/050	PRISON	BAYER	ALKA SELTZER	CLM BBDO Boulogne-Billancourt	FRANCE
Gold Lion Campaign	A11/033	BOY	SASCH	SHS TEEN CLOTHES	CALLEGARI BERVILLE GREY Paris	FRANCE
Gold Lion Campaign	A11/034	GIRL	SASCH	SHS TEEN CLOTHES	CALLEGARI BERVILLE GREY Paris	FRANCE
Gold Lion	A16/261	PAUL SMITH/DUCHAMP	HARVEY NICHOLS	HARVEY NICHOLS BRISTOL STORE	DDB LONDON	UNITED KINGDOM
Gold Lion Campaign	A18/105	BEACH - SNOW	TERRA	TERRA TRAVEL	DDB BRASIL São Paulo	BRAZIL
Gold Lion Campaign	A18/106	CITY - COUNTRY	TERRA	TERRA TRAVEL	DDB BRASIL São Paulo	BRAZIL
Gold Lion Campaign	A20/309	KARL BENZ	AUGSBURGER ALLGEMEINE ZEITUNG	AUGSBURGER ALLGEMEINE NEWSPAPER	SCHOLZ & FRIENDS Berlin	GERMANY
Gold Lion Campaign	A20/310	ADOLF DASSLER	AUGSBURGER ALLGEMEINE ZEITUNG	AUGSBURGER ALLGEMEINE NEWSPAPER	SCHOLZ & FRIENDS Berlin	GERMANY
Gold Lion Campaign	A20/311	ADOLF HITLER	AUGSBURGER ALLGEMEINE ZEITUNG	AUGSBURGER ALLGEMEINE NEWSPAPER	SCHOLZ & FRIENDS Berlin	GERMANY
Gold Lion Campaign	A20/312	JOSEPH RATZINGER	AUGSBURGER ALLGEMEINE ZEITUNG	AUGSBURGER ALLGEMEINE NEWSPAPER	SCHOLZ & FRIENDS Berlin	GERMANY
Gold Lion Campaign	A23/077	BOXING	LATIN STOCK	IMAGE BANK	DDB BRASIL São Paulo	BRAZIL
Gold Lion Campaign	A23/078	NAPALM	LATIN STOCK	IMAGE BANK	DDB BRASIL São Paulo	BRAZIL
Gold Lion Campaign	A23/079	TANK	LATIN STOCK	IMAGE BANK	DDB BRASIL São Paulo	BRAZIL
Gold Lion Campaign	A26/142	CIRCLES (OO)	EPA	EPA	ALMAPBBDO São Paulo	BRAZIL
Gold Lion Campaign	A26/143	CROSS (X)	EPA	EPA	ALMAPBBDO São Paulo	BRAZIL
Gold Lion Campaign	A26/144	LINES (T)	EPA	EPA	ALMAPBBDO São Paulo	BRAZIL
Gold Lion Campaign	A28/080	THE ROSS FAMILY	PEDESTRIAN COUNCIL AUSTRALIA	ROAD SAFETY CAMPAIGN	SAATCHI & SAATCHI AUSTRALIA Sydney	AUSTRALIA
Gold Lion Campaign	A28/081	THE SMITH FAMILY	PEDESTRIAN COUNCIL AUSTRALIA	ROAD SAFETY CAMPAIGN	SAATCHI & SAATCHI AUSTRALIA Sydney	AUSTRALIA
Gold Lion Campaign	A28/082	THE WHITE FAMILY	PEDESTRIAN COUNCIL AUSTRALIA	ROAD SAFETY CAMPAIGN	SAATCHI & SAATCHI AUSTRALIA Sydney	AUSTRALIA
Gold Lion Campaign	A29/176	TREE	WWF	WWF	JWT SINGAPORE	SINGAPORE
Gold Lion Campaign	A29/177	EARTH	WWF	WWF	JWT SINGAPORE	SINGAPORE
Gold Lion Campaign	A29/289	SHARK	WWF	WWF	JWT SINGAPORE	SINGAPORE
Gold Lion Campaign	A29/290	CALF	WWF	WWF	JWT SINGAPORE	SINGAPORE
Gold Lion Campaign	A29/291	CROCODILE	WWF	WWF	JWT SINGAPORE	SINGAPORE
Silver Lion Campaign	A01/100	GUZZLEPUKE	UNILEVER / MARMITE	MARMITE SNACKS	DDB LONDON	UNITED KINGDOM
Silver Lion Campaign	A01/101	BOGMOUTH	UNILEVER / MARMITE	MARMITE SNACKS	DDB LONDON	UNITED KINGDOM
Silver Lion Campaign	A01/102	CHUCKUPCHUCK	UNILEVER / MARMITE	MARMITE SNACKS	DDB LONDON	UNITED KINGDOM
Silver Lion Campaign	A01/103	YUKYUM	UNILEVER / MARMITE	MARMITE SNACKS	DDB LONDON	UNITED KINGDOM
Silver Lion Campaign	A01/104	FORCEFEAST	UNILEVER / MARMITE	MARMITE SNACKS	DDB LONDON	UNITED KINGDOM

Silver Lion Campaign	A02/075	CAVE-MAN	PERFETTI VAN MELLE	SOUR MARBELS CANDIES	OGILVY & MATHER Mumbai	INDIA
Silver Lion Campaign	A02/076	DIVER	PERFETTI VAN MELLE	SOUR MARBELS CANDIES	OGILVY & MATHER Mumbai	INDIA
Silver Lion Campaign	A02/077	TOURIST	PERFETTI VAN MELLE	SOUR MARBELS CANDIES	OGILVY & MATHER Mumbai	INDIA
Silver Lion Campaign	A04/057	BEACH	NESTLÉ WATERS	PERRIER	OGILVY & MATHER Paris	FRANCE
Silver Lion Campaign	A04/058	NIGHTCLUB	NESTLÉ WATERS	PERRIER	OGILVY & MATHER Paris	FRANCE
Silver Lion Campaign	A04/059	TENNIS	NESTLÉ WATERS	PERRIER	OGILVY & MATHER Paris	FRANCE
Silver Lion Campaign	A07/053	LAMP	SIEMENS	MINI VACUUM CLEANER	LEO BURNETT Hong Kong	HONG KONG
Silver Lion Campaign	A07/054	HI-FI	SIEMENS	MINI VACUUM CLEANER	LEO BURNETT Hong Kong	HONG KONG
Silver Lion Campaign	A07/055	KEYBOARD	SIEMENS	MINI VACUUM CLEANER	LEO BURNETT Hong Kong	HONG KONG
Silver Lion Campaign	A07/102	TOYBEAST	IKEA	STORAGE SOLUTIONS	DDB GERMANY DÜSSELDORF	GERMANY
Silver Lion Campaign	A07/103	CLOTHESBEAST	IKEA	STORAGE SOLUTIONS	DDB GERMANY DÜSSELDORF	GERMANY
Silver Lion Campaign	A07/104	BOOKBEAST	IKEA	STORAGE SOLUTIONS	DDB GERMANY DÜSSELDORF	GERMANY
Silver Lion Campaign	A07/153	PIG	VERASU RETAIL	WÜSTHOF	OGILVY & MATHER Bangkok	THAILAND
Silver Lion Campaign	A07/154	COW	VERASU RETAIL	WÜSTHOF	OGILVY & MATHER Bangkok	THAILAND
Silver Lion Campaign	A07/155	FISH	VERASU RETAIL	WÜSTHOF	OGILVY & MATHER Bangkok	THAILAND
Silver Lion Campaign	A08/147	ANIME	COVER GIRL	COVER GIRL TEENS	GREY ARGENTINA Buenos Aires	ARGENTINA
Silver Lion Campaign	A09/096	PETER	COLGATE	MAXFRESH	PROLAM Y&R Santiago	CHILE
Silver Lion Campaign	A09/097	I KNEW	COLGATE	MAXFRESH	PROLAM Y&R Santiago	CHILE
Silver Lion Campaign	A09/098	DAMN	COLGATE	MAXFRESH	PROLAM Y&R Santiago	CHILE
Silver Lion Campaign	A11/054	STEPS	NIKE	NIKE WOMEN	OGILVY JOHANNESBURG	SOUTH AFRICA
Silver Lion Campaign	A11/055	BENCH	NIKE	NIKE WOMEN	OGILVY JOHANNESBURG	SOUTH AFRICA
Silver Lion Campaign	A11/056	BUS STOP	NIKE	NIKE WOMEN	OGILVY JOHANNESBURG	SOUTH AFRICA
Silver Lion Campaign	A13/201	STRESS BALL	AUDI UK	QUATTRO	BBH London	UNITED KINGDOM
Silver Lion Campaign	A13/202	SOAP	AUDI UK	QUATTRO	BBH London	UNITED KINGDOM
Silver Lion Campaign	A14/110	OPERA SINGER	HONDA	PARKING SENSORS	FISCHER PORTUGAL Lisbon	PORTUGAL
Silver Lion Campaign	A14/111	BAGPIPER	HONDA	PARKING SENSORS	FISCHER PORTUGAL Lisbon	PORTUGAL
Silver Lion Campaign	A14/112	PRIEST	HONDA	PARKING SENSORS	FISCHER PORTUGAL Lisbon	PORTUGAL
Silver Lion Campaign	A15/065	MAPS LONDON	SONY AUSTRALIA	SONY WALKMAN	SAATCHI & SAATCHI AUSTRALIA Sydney	AUSTRALIA
Silver Lion Campaign	A15/066	MAPS SYDNEY	SONY AUSTRALIA	SONY WALKMAN	SAATCHI & SAATCHI AUSTRALIA Sydney	AUSTRALIA
Silver Lion Campaign	A15/067	MAPS NEW YORK	SONY AUSTRALIA	SONY WALKMAN	SAATCHI & SAATCHI AUSTRALIA Sydney	AUSTRALIA
Silver Lion Campaign	A16/093	SHOWER	IKEA DEUTSCHLAND	IKEA ASSEMBLY SERVICE	GRABARZ & PARTNER Hamburg	GERMANY
Silver Lion Campaign	A16/094	SKATER	IKEA DEUTSCHLAND	IKEA ASSEMBLY SERVICE	GRABARZ & PARTNER Hamburg	GERMANY
Silver Lion Campaign	A16/095	BARKEEPER	IKEA DEUTSCHLAND	IKEA ASSEMBLY SERVICE	GRABARZ & PARTNER Hamburg	GERMANY
Silver Lion Campaign	A17/026	SANDWICH	NYKKE & KOKKI	WHOLE FOOD DELIVERY AND CATERING	SCHOLZ & FRIENDS HAMBURG	GERMANY
Silver Lion Campaign	A17/027	SMOOTHIE	NYKKE & KOKKI	WHOLE FOOD DELIVERY AND CATERING	SCHOLZ & FRIENDS HAMBURG	GERMANY
Silver Lion Campaign	A17/028	FRENCH FRIES	NYKKE & KOKKI	WHOLE FOOD DELIVERY AND CATERING	SCHOLZ & FRIENDS HAMBURG	GERMANY
Silver Lion Campaign	A19/122	INNER CHILD	MUSEUM OF CHILDHOOD	MUSEUM	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM
Silver Lion Campaign	A19/123	PLAYING	MUSEUM OF CHILDHOOD	MUSEUM	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM
Silver Lion Campaign	A20/361	LIGHTNING	CNN TURK	TV CHANNEL	DDB&CO. Istanbul	TURKEY
Silver Lion Campaign	A20/362	MEADOW	CNN TURK	TV CHANNEL	DDB&CO. Istanbul	TURKEY

Silver Lion Campaign	A21/102	BIRDS	FINANSBANK	MORTGAGE	DDB&CO. Istanbul	TURKEY
Silver Lion Campaign	A21/103	KITE	FINANSBANK	MORTGAGE	DDB&CO. Istanbul	TURKEY
Silver Lion Campaign	A21/104	ZEPPELIN	FINANSBANK	MORTGAGE	DDB&CO. Istanbul	TURKEY
Silver Lion Campaign	A22/021	GARAGE	HEWLETT-PACKARD	HP PRINTERS	CLM BBDO Boulogne-Billancourt	FRANCE
Silver Lion Campaign	A22/022	PONY	HEWLETT-PACKARD	HP PRINTERS	CLM BBDO Boulogne-Billancourt	FRANCE
Silver Lion Campaign	A22/023	BABY	HEWLETT-PACKARD	HP PRINTERS	CLM BBDO Boulogne-Billancourt	FRANCE
Silver Lion Campaign	A25/029	TREE	HOSPITAL ALEMAN	KINDER PLAN - HEALTH PLAN FOR CHILDREN	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA
Silver Lion Campaign	A25/030	COOKIES	HOSPITAL ALEMAN	KINDER PLAN - HEALTH PLAN FOR CHILDREN	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA
Silver Lion Campaign	A25/031	STAIRS	HOSPITAL ALEMAN	KINDER PLAN - HEALTH PLAN FOR CHILDREN	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA
Silver Lion Campaign	A27/065	H	HONDA	HONDA	WEDEN+KENNEDY London	UNITED KINGDOM
Silver Lion Campaign	A27/066	O	HONDA	HONDA	WEDEN+KENNEDY London	UNITED KINGDOM
Silver Lion Campaign	A27/067	N	HONDA	HONDA	WEDEN+KENNEDY London	UNITED KINGDOM
Silver Lion Campaign	A27/068	D	HONDA	HONDA	WEDEN+KENNEDY London	UNITED KINGDOM
Silver Lion Campaign	A27/069	A	HONDA	HONDA	WEDEN+KENNEDY London	UNITED KINGDOM
Silver Lion Campaign	A27/084	SALMON	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
Silver Lion Campaign	A27/085	VENISON	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
Silver Lion Campaign	A27/086	EEL	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
Silver Lion Campaign	A27/087	LYCHEE	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
Silver Lion Campaign	A30/062	ASTERIDAE	GREENPEACE	GREENPEACE	OGILVY JOHANNESBURG	SOUTH AFRICA
Silver Lion Campaign	A30/063	SEETHE	GREENPEACE	GREENPEACE	OGILVY JOHANNESBURG	SOUTH AFRICA
Silver Lion Campaign	A30/064	AURORA	GREENPEACE	GREENPEACE	OGILVY JOHANNESBURG	SOUTH AFRICA
Silver Lion Campaign	A30/137	FOLDERS YELLOW	UNICEF	UNICEF	OGILVY CHILE Santiago	CHILE
Silver Lion Campaign	A30/138	FOLDERS BLUE	UNICEF	UNICEF	OGILVY CHILE Santiago	CHILE
Silver Lion Campaign	A30/139	FOLDERS ORANGE	UNICEF	UNICEF	OGILVY CHILE Santiago	CHILE
Bronze Lion Campaign	A01/062	DOG	SUNLIFE	MILK POWDER	GUANGZHOU NEWSUN/JWT ADVERTISING Guangzhou	CHINA
Bronze Lion Campaign	A01/063	HEDGEHOG	SUNLIFE	MILK POWDER	GUANGZHOU NEWSUN/JWT ADVERTISING Guangzhou	CHINA
Bronze Lion Campaign	A02/147	HUGS	UNILEVER SINGAPORE	ICE CREAM	OGILVY & MATHER ASIA PACIFIC Singapore	SINGAPORE
Bronze Lion Campaign	A02/148	WHALE COW	UNILEVER SINGAPORE	ICE CREAM	OGILVY & MATHER ASIA PACIFIC Singapore	SINGAPORE
Bronze Lion Campaign	A02/149	PURPLE CATERPILLA	UNILEVER SINGAPORE	ICE CREAM	OGILVY & MATHER ASIA PACIFIC Singapore	SINGAPORE
Bronze Lion Campaign	A02/150	RECIPE BOOK	UNILEVER SINGAPORE	ICE CREAM	OGILVY & MATHER ASIA PACIFIC Singapore	SINGAPORE
Bronze Lion Campaign	A04/074	BOOK	OISHI TRADING COMPANY	OISHI BLACK TEA LEMON	Y&R THAILAND Bangkok	THAILAND
Bronze Lion Campaign	A05/208	SHIRT	PROCTER & GAMBLE	TIDE	SAATCHI & SAATCHI GUANGZHOU	CHINA
Bronze Lion Campaign	A05/209	BATHROBE	PROCTER & GAMBLE	TIDE	SAATCHI & SAATCHI GUANGZHOU	CHINA
Bronze Lion Campaign	A05/210	TROUSERS	PROCTER & GAMBLE	TIDE	SAATCHI & SAATCHI GUANGZHOU	CHINA
Bronze Lion Campaign	A05/239	SOFA	PROCTER & GAMBLE	FEBREZE PETS	GREY ARGENTINA Buenos Aires	ARGENTINA
Bronze Lion Campaign	A05/240	FLOWERPOT	PROCTER & GAMBLE	FEBREZE PETS	GREY ARGENTINA Buenos Aires	ARGENTINA
Bronze Lion Campaign	A05/241	SHOES	PROCTER & GAMBLE	FEBREZE PETS	GREY ARGENTINA Buenos Aires	ARGENTINA
Bronze Lion Campaign	A06/035	LILY	PACIFIC PAINT (BOYSEN)	BOYSEN PAINT	TBWA\SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES
Bronze Lion Campaign	A06/036	HIBISCUS	PACIFIC PAINT (BOYSEN)	BOYSEN PAINT	TBWA\SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES
Bronze Lion Campaign	A08/041	DOG	UNILEVER INDONESIA	LIFEBUOY HANDWASH	LOWE INDONESIA Jakarta	INDONESIA

Bronze Lion Campaign	A09/102	CHICKEN	PROCTER & GAMBLE	ORAL-B DENTAL FLOSS	PUBLICIS BRASIL Sao Paulo	BRAZIL
Bronze Lion Campaign	A09/103	PIG	PROCTER & GAMBLE	ORAL-B DENTAL FLOSS	PUBLICIS BRASIL Sao Paulo	BRAZIL
Bronze Lion Campaign	A09/104	FISH	PROCTER & GAMBLE	ORAL-B DENTAL FLOSS	PUBLICIS BRASIL Sao Paulo	BRAZIL
Bronze Lion Campaign	A10/233	HAND	BEIERSDORF MIDDLE EAST	HANSAPLAST	TBWA\RAAD Dubai	UNITED ARAB EMIRATES
Bronze Lion Campaign	A10/234	ELBOW	BEIERSDORF MIDDLE EAST	HANSAPLAST	TBWA\RAAD Dubai	UNITED ARAB EMIRATES
Bronze Lion Campaign	A10/235	KNEE	BEIERSDORF MIDDLE EAST	HANSAPLAST	TBWA\RAAD Dubai	UNITED ARAB EMIRATES
Bronze Lion Campaign	A11/153	CLASSROOM	CARL ZEISS	LENSES	BBDO PROXIMITY SINGAPORE	SINGAPORE
Bronze Lion Campaign	A11/154	LIVING ROOM	CARL ZEISS	LENSES	BBDO PROXIMITY SINGAPORE	SINGAPORE
Bronze Lion Campaign	A11/155	BUS-STOP	CARL ZEISS	LENSES	BBDO PROXIMITY SINGAPORE	SINGAPORE
Bronze Lion	A12/033	BOXES	MASTERFOODS	WHISKAS	BBDO ARGENTINA Buenos Aires	ARGENTINA
Bronze Lion	A12/051	HANDWRITTEN NEWSPAPER	SCHWAN-STABILO	STABILO MARATHON PEN	RAPP MALAYSIA Petaling Jaya	MALAYSIA
Bronze Lion	A13/030	BALL	VOLKSWAGEN SOUTH AFRICA	GOLF R32	OGILVY CAPE TOWN	SOUTH AFRICA
Bronze Lion Campaign	A13/085	BOAT	LAND ROVER	COMMERCIAL VEHICLES	RAINEY KELLY CAMPBELL ROALFE/Y&R London	UNITED KINGDOM
Bronze Lion Campaign	A13/086	COWS	LAND ROVER	COMMERCIAL VEHICLES	RAINEY KELLY CAMPBELL ROALFE/Y&R London	UNITED KINGDOM
Bronze Lion Campaign	A13/087	DIGGER	LAND ROVER	COMMERCIAL VEHICLES	RAINEY KELLY CAMPBELL ROALFE/Y&R London	UNITED KINGDOM
Bronze Lion Campaign	A13/159	ACCOUNTANT	MERCEDES-BENZ	S-CLASS	NET#WORK BBDO JOHANNESBURG	SOUTH AFRICA
Bronze Lion Campaign	A13/160	EX-WFEE	MERCEDES-BENZ	S-CLASS	NET#WORK BBDO JOHANNESBURG	SOUTH AFRICA
Bronze Lion Campaign	A13/161	CHILDREN	MERCEDES-BENZ	S-CLASS	NET#WORK BBDO JOHANNESBURG	SOUTH AFRICA
Bronze Lion Campaign	A13/268	PRAM	DAIMLER SINGAPORE	BRAKE-ASSIST PLUS FEATURE	BBDO PROXIMITY SINGAPORE	SINGAPORE
Bronze Lion Campaign	A13/269	KIDS	DAIMLER SINGAPORE	BRAKE-ASSIST PLUS FEATURE	BBDO PROXIMITY SINGAPORE	SINGAPORE
Bronze Lion Campaign	A13/270	DOG	DAIMLER SINGAPORE	BRAKE-ASSIST PLUS FEATURE	BBDO PROXIMITY SINGAPORE	SINGAPORE
Bronze Lion Campaign	A14/043	WEAVE	GARMIN GPS	GARMIN GPS	OGILVY SHANGHAI	CHINA
Bronze Lion Campaign	A14/044	ZIGZAG	GARMIN GPS	GARMIN GPS	OGILVY SHANGHAI	CHINA
Bronze Lion Campaign	A14/045	LOOP	GARMIN GPS	GARMIN GPS	OGILVY SHANGHAI	CHINA
Bronze Lion	A14/188	POLICE GAP	VESPA	VESPA	SAATCHI & SAATCHI NZ Auckland	NEW ZEALAND
Bronze Lion	A14/191	CATAPULT LAUNCHER	VOLKSWAGEN	GOLF ABT	Y&R MALAYSIA Kuala Lumpur	MALAYSIA
Bronze Lion Campaign	A14/207	RENT A CAR I	DIETRICH	DIETRICH	GREY ARGENTINA Buenos Aires	ARGENTINA
Bronze Lion Campaign	A14/208	RENT A CAR II	DIETRICH	DIETRICH	GREY ARGENTINA Buenos Aires	ARGENTINA
Bronze Lion Campaign	A14/209	RENT A CAR III	DIETRICH	DIETRICH	GREY ARGENTINA Buenos Aires	ARGENTINA
Bronze Lion	A15/051	SLEEVE BUTTON	SONY ERICSSON	C902 JAMES BOND LIMITED EDITION MOBILE	TALENT São Paulo	BRAZIL
Bronze Lion Campaign	A16/155	CATS	HARVEY NICHOLS	DEPARTMENT STORE	Y&R DUBAI	UNITED ARAB EMIRATES
Bronze Lion Campaign	A16/157	ROCKETS	HARVEY NICHOLS	DEPARTMENT STORE	Y&R DUBAI	UNITED ARAB EMIRATES
Bronze Lion Campaign	A16/158	BIRDS	HARVEY NICHOLS	DEPARTMENT STORE	Y&R DUBAI	UNITED ARAB EMIRATES
Bronze Lion Campaign	A16/159	DOGS	HARVEY NICHOLS	DEPARTMENT STORE	Y&R DUBAI	UNITED ARAB EMIRATES
Bronze Lion Campaign	A16/161	FIRE EXTINGUISHERS	HARVEY NICHOLS	DEPARTMENT STORE	Y&R DUBAI	UNITED ARAB EMIRATES
Bronze Lion Campaign	A16/163	FENDER BENDER	HARVEY NICHOLS	DEPARTMENT STORE	Y&R DUBAI	UNITED ARAB EMIRATES
Bronze Lion Campaign	A18/064	TRUCK	TAMPA CARGO	AIR CARGO	Y&R COLOMBIA Bogotá	COLOMBIA
Bronze Lion Campaign	A18/065	TRAIN	TAMPA CARGO	AIR CARGO	Y&R COLOMBIA Bogotá	COLOMBIA
Bronze Lion Campaign	A19/138	THE BILL	MUF - MUSEO NAZIONALE DEL FUMETTO	COMICS NATIONAL MUSEUM	JWT ITALIA Milan	ITALY
Bronze Lion Campaign	A19/139	THE WAKING UP	MUF - MUSEO NAZIONALE DEL FUMETTO	COMICS NATIONAL MUSEUM	JWT ITALIA Milan	ITALY
Bronze Lion Campaign	A19/140	THE SHOT	MUF - MUSEO NAZIONALE DEL FUMETTO	COMICS NATIONAL MUSEUM	JWT ITALIA Milan	ITALY

Bronze Lion	A21/109	ACCIDENT	FINANSBANK	AUTO INSURANCE	DDB&CO. Istanbul	TURKEY
Bronze Lion	A22/002	SWAT	JIE YUN EXPRESS	COURIER SERVICE	FIRSTELL COMMUNICATIONS SHANGHAI	CHINA
Bronze Lion Campaign	A22/025	TRUMPET	FEDEX	COURIER SERVICES	DDB BRASIL São Paulo	BRAZIL
Bronze Lion Campaign	A22/026	ROBOT	FEDEX	COURIER SERVICES	DDB BRASIL São Paulo	BRAZIL
Bronze Lion Campaign	A22/027	VASE	FEDEX	COURIER SERVICES	DDB BRASIL São Paulo	BRAZIL
Bronze Lion Campaign	A26/133	ENGINEER	BHARTI AIRTEL	MOBILE PHONE DATA BACKUP SERVICE	REDIFFUSION Y&R Gurgaon	INDIA
Bronze Lion Campaign	A26/134	HOUSEWIFE	BHARTI AIRTEL	MOBILE PHONE DATA BACKUP SERVICE	REDIFFUSION Y&R Gurgaon	INDIA
Bronze Lion Campaign	A26/135	TOURIST	BHARTI AIRTEL	MOBILE PHONE DATA BACKUP SERVICE	REDIFFUSION Y&R Gurgaon	INDIA
Bronze Lion	A26/160	THE FASTEST COURSE	GURSOY RESIM KURSU	ART COURSE	DDB&CO. Istanbul	TURKEY
Bronze Lion	A27/010	MARILYN & ALBERT	MERCEDES-BENZ INDUSTRIAL VEHICLES	VIANO VANS	ZAPPING/M&C SAATCHI Madrid	SPAIN
Bronze Lion Campaign	A28/051	THONG	PROSTATE CANCER FOUNDATION	PROSTATE CANCER PREVENTION MESSAGE	JUNG von MATT/LIMMAT Zürich	SWITZERLAND
Bronze Lion Campaign	A28/052	SLIP	PROSTATE CANCER FOUNDATION	PROSTATE CANCER PREVENTION MESSAGE	JUNG von MATT/LIMMAT Zürich	SWITZERLAND
Bronze Lion Campaign	A28/053	BOXER	PROSTATE CANCER FOUNDATION	PROSTATE CANCER PREVENTION MESSAGE	JUNG von MATT/LIMMAT Zürich	SWITZERLAND
Bronze Lion Campaign	A29/116	GLOBAL WARMING	CEPF	BIODIVERSITY CONSERVATION	JWT SHANGHAI	CHINA
Bronze Lion Campaign	A29/117	AUTOMOTIVE POLLUTION	CEPF	BIODIVERSITY CONSERVATION	JWT SHANGHAI	CHINA
Bronze Lion Campaign	A29/329	2 MORE DEGREES	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
Bronze Lion Campaign	A29/332	GM FOODS	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
Bronze Lion Campaign	A29/333	ECONOMIC CRISES	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
Bronze Lion Campaign	A29/336	GOVERNMENT	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
Bronze Lion Campaign	A29/337	COMPUTER	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
Bronze Lion Campaign	A29/338	CAR WASH	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE
Bronze Lion Campaign	A29/371	KIM JONG IL	INTERNATIONALE GESELLSCHAFT FUER MENSCHENRECHTE	INTERNATIONAL SOCIETY FOR HUMAN RIGHTS	SCHOLZ & FRIENDS Berlin	GERMANY
Bronze Lion Campaign	A29/372	AHMADINEDSCHAD	INTERNATIONALE GESELLSCHAFT FUER MENSCHENRECHTE	INTERNATIONAL SOCIETY FOR HUMAN RIGHTS	SCHOLZ & FRIENDS Berlin	GERMANY
Bronze Lion Campaign	A29/373	MUGABE	INTERNATIONALE GESELLSCHAFT FUER MENSCHENRECHTE	INTERNATIONAL SOCIETY FOR HUMAN RIGHTS	SCHOLZ & FRIENDS Berlin	GERMANY
Bronze Lion	A29/407	BIRDS	GREENPEACE	GREENPEACE	ALMAPBDDO São Paulo	BRAZIL
Bronze Lion Campaign	A30/084	PATRICK CONLON	NATIONAL DISASTER SEARCH DOG FOUNDATION	DONATION APPEAL	Y&R New York	USA
Bronze Lion Campaign	A30/085	MARIA MCHUGH	NATIONAL DISASTER SEARCH DOG FOUNDATION	DONATION APPEAL	Y&R New York	USA
Bronze Lion Campaign	A30/086	ROY TORRES	NATIONAL DISASTER SEARCH DOG FOUNDATION	DONATION APPEAL	Y&R New York	USA
Total Entries	71					

## Cyber Lions winners

Prize	Cat. No	Title	Advertiser	Product	Agency	Country
Grand Prix	B01/063	THE BEST JOB IN THE WORLD	TOURISM QUEENSLAND	ISLANDS OF THE GREAT BARRIER REEF	CUMMINSNITRO Brisbane	AUSTRALIA
Grand Prix	D02/016	ECO.DRIVE	FIAT	FIAT	AKQA London	UNITED KINGDOM
Grand Prix	E03/042	WHY SO SERIOUS?	WARNER BROS WORLDWIDE MARKETING	THE DARK KNIGHT FILM	42 ENTERTAINMENT Pasadena	USA
Gold Lion	A03/030	100 GIRLS	AXE	HAIR PRODUCTS	BBH New York	USA
Gold Lion	A05/036	TOKYO FASHION MAP	UNIQLO CO.	VARIATED PARKA SERIES	DENTSU Tokyo	JAPAN
Gold Lion	A13/021	STEFAN THE SWOPPER	POSTEN	THE SWEDISH POST OFFICE	ÅKESTAM HOLST Stockholm	SWEDEN
Gold Lion	A14/009	DONATE A MEAL	DJESSELDORFER TAFEL E.V.	FREE FOOD DISTRIBUTION	OGILVY & MATHER Düsseldorf	GERMANY
Gold Lion	A17/021	HOTEL 626	FRITO-LAY	DORITOS	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
Gold Lion	B01/022	BANNER CONCERTS	AXION	YOUTH BANKING	BOONDOGGLE Leuven	BELGIUM

Gold Lion	C01/048	CAN HANDS	PROCTER & GAMBLE	PRINGLES	BRIDGE WORLDWIDE Cincinnati	USA
Gold Lion Campaign	C07/010	BANNER CONCERTS - TIM VANHAMEL	AXION	YOUTH BANKING	BOONDOGGLE Leuven	BELGIUM
Gold Lion Campaign	C07/013	BANNER CONCERTS - A BRAND	AXION	YOUTH BANKING	BOONDOGGLE Leuven	BELGIUM
Gold Lion Campaign	C07/014	BANNER CONCERTS - KAAT EN DAAN	AXION	YOUTH BANKING	BOONDOGGLE Leuven	BELGIUM
Gold Lion Campaign	C07/015	BANNER CONCERTS - KIDS & HEROES	AXION	YOUTH BANKING	BOONDOGGLE Leuven	BELGIUM
Gold Lion	C08/025	WARIO LAND SHAKE IT!	NINTENDO	NINTENDO Wii	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
Gold Lion Campaign	C14/033	WHAT WE HEAR	BARNARDO'S	BARNARDO'S	BBH London	UNITED KINGDOM
Gold Lion Campaign	C14/034	BREAK THE CYCLE	BARNARDO'S	BARNARDO'S	BBH London	UNITED KINGDOM
Gold Lion	D02/025	WHOPPER SACRIFICE	BURGER KING	BURGER KING	CRISPIN PORTER + BOGUSKY Boulder	USA
Gold Lion	D03/007	BANK TRANSFER JOB-AD	DRAFTFCB KOBZA	JOBS POSTING	DRAFTFCB KOBZA Vienna	AUSTRIA
Gold Lion	E02/085	SIGNS	COCA-COLA EURASIA	SCHWEPPE	PUBLICIS MOJO Auckland	NEW ZEALAND
Gold Lion	E02/145	DIESEL XXX SFW	DIESEL	CLOTHING	THE VIRAL FACTORY London	UNITED KINGDOM
Gold Lion	E02/194	THE GREAT SCHLEP	JEWISH COUNCIL FOR EDUCATION AND RESEARCH	PRESIDENTIAL CAMPAIGN	DROGA5 New York	USA
Silver Lion	A01/035	TALK TO THE PLANT	HEINZ	KETCHUP	CRISPIN, PORTER + BOGUSKY EUROPE Gothenburg	SWEDEN
Silver Lion	A02/014	HANDS ON CHALLENGE	VOLKSWAGEN NORWAY	GOLF 6	APT Oslo	NORWAY
Silver Lion	A06/050	CAM WITH ME	SONY MARKETING (JAPAN)	HANDYCAM/DIGITAL CAMRECORDER	HAKUHODO Tokyo / TYO INTERACTIVE DESIGN Tokyo	JAPAN
Silver Lion	A06/052	CINEMA 21:9	PHILIPS	LCD TV	TRIBAL DDB AMSTERDAM	THE NETHERLANDS
Silver Lion	A08/008	FOR THE LOVE OF GOD	RIJKSMUSEUM AMSTERDAM	RIJKSMUSEUM	SKIPINTRO Amsterdam	THE NETHERLANDS
Silver Lion	A10/032	12 CAMS, CREATE YOUR RAINBOW	WOWOW	RADIOHEAD IN WOWOW	BASCULE Tokyo	JAPAN
Silver Lion	A10/044	THE RADIO MATCHER	SVERIGES RADIO	SWEDISH RADIO	FORSMAN & BODENFORS Gothenburg	SWEDEN
Silver Lion	A10/057	LABUAT VIDEO SEQUENCE	LABUAT	LABUAT BAND FIRST SINGLE	HERRAIZ SOTO Barcelona	SPAIN
Silver Lion	A12/049	FORSMAN & BODENFORS	FORSMAN & BODENFORS	ADVERTISING AGENCY	FORSMAN & BODENFORS Gothenburg	SWEDEN
Silver Lion	A13/015	NOW	SPRINT	SPRINT NOW	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
Silver Lion	A15/035	HAPPY NEW VIBRATIONS TO YOU	BASCULE	SEASON GREETING	BASCULE Tokyo	JAPAN
Silver Lion	A17/026	KILLZONE 2	SONY COMPUTER ENTERTAINMENT UK	PLAYSTATION	AGENCY REPUBLIC London	UNITED KINGDOM
Silver Lion	B01/004	CORALINE INTEGRATED	LAIKA	CORALINE FEATURE FILM	WIEDEN+KENNEDY Portland	USA
Silver Lion	B01/013	SWAGGERIZE ME	OLD SPICE	BODY WASH/DEODORANT-ANTI PERSPIRANT	WIEDEN+KENNEDY Portland	USA
Silver Lion	B01/052	RIGHT MUSIC WRONGS	VIRGIN MOBILE AUSTRALIA	VIRGIN MOBILE	DROGA5 AUSTRALIA Sydney / FUTURE BURO Sydney	AUSTRALIA
Silver Lion	B01/083	WHY SO SERIOUS?	WARNER BROS WORLDWIDE MARKETING	THE DARK KNIGHT FILM	42 ENTERTAINMENT Pasadena	USA
Silver Lion Campaign	C06/047	EDITORIAL	APPLE	MAC	TBWA/MEDIA ARTS LAB Los Angeles	USA
Silver Lion Campaign	C06/048	EMERGENCY REFRESH	APPLE	MAC	TBWA/MEDIA ARTS LAB Los Angeles	USA
Silver Lion Campaign	C06/049	SATISFACTION METER	APPLE	MAC	TBWA/MEDIA ARTS LAB Los Angeles	USA
Silver Lion	C08/020	SAS/SJ FIGHT	SCANDINAVIAN AIRLINES	TAGFLYGET	CRISPIN, PORTER + BOGUSKY EUROPE Gothenburg	SWEDEN
Silver Lion Campaign	C11/018	GPS	SPRINT	SPRINT NOW	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
Silver Lion Campaign	C11/019	STOCK	SPRINT	SPRINT NOW	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
Silver Lion Campaign	C11/020	PEOPLE	SPRINT	SPRINT NOW	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
Silver Lion	C14/024	HYPertext	SPANISH RED CROSS	NEW MEMBER RECRUITMENT	PUBLICIS MODEM SPAIN Madrid	SPAIN
Silver Lion	C14/076	HOUSE	IHDI ESTAÇÃO BEM-ESTAR	HOMELESS LODGE	SUN MRM WORLDWIDE Sao Paulo	BRAZIL
Silver Lion	D03/004	WI-FI ADVERTISING	GERMANWINGS	AIRLINES	LUKAS LINDEMANN ROSINSKI Hamburg	GERMANY
Silver Lion	D03/031	AC/DC ROCKS THE OFFICE	COLUMBIA RECORDS	AC/DC BLACK ICE	SONY MUSIC ENTERTAINMENT UK London	UNITED KINGDOM
Silver Lion	E01/043	SNAKE	GREENPEACE	CAMPAIGN IMAGE	McCANN ERICKSON Madrid	SPAIN
Silver Lion	E01/053	LET IT RING	OVK/PARENTS OF CHILD ROAD VICTIMS	ROAD SAFETY MESSAGE	HAPPINESS BRUSSELS	BELGIUM

Silver Lion	E02/147	UNBOXING	SAMSUNG MOBILE	SAMSUNG OMNIA	THE VIRAL FACTORY London	UNITED KINGDOM
Silver Lion	E02/204	POLAR BEARS	ENVIRONMENTAL DEFENSE FUND	ENVIRONMENTAL DEFENSE FUND	OGILVY NEW YORK	USA
Silver Lion	E02/235	DANCE	T-MOBILE	T-MOBILE	SAATCHI & SAATCHI London	UNITED KINGDOM
Silver Lion	E03/003	THE ECO DANCE	ICA	GROCERY CHAIN	KING SOLUTIONS Stockholm / FROM STOCKHOLM WITH LOVE Stockholm	SWEDEN
Bronze Lion	A01/069	CONTEMPORARY BEER	HEROES FACTORY	NEW ZOOGAMI BEER	SAATCHI & SAATCHI Rome	ITALY
Bronze Lion	A01/076	ENCOUNTER	THE COCA-COLA COMPANY	COCA-COLA	McCANN ERICKSON Madrid	SPAIN
Bronze Lion	A01/080	SUNRADAR	HEINEKEN	BEER	2009 Amsterdam	THE NETHERLANDS
Bronze Lion	A02/018	THE TRUTH ABOUT SMART	MERCEDES-BENZ UK	SMART	AGENCY REPUBLIC London	UNITED KINGDOM
Bronze Lion	A02/028	ROUTAN BABYMAKER3000	VOLKSWAGEN OF AMERICA	VOLKSWAGEN	CRISPIN PORTER + BOGUSKY Boulder	USA
Bronze Lion	A02/041	THE JAZZ CALCULATOR	VOLKSWAGEN	PASSAT ECOFUEL	DDB STOCKHOLM / FROM STOCKHOLM WITH LOVE Stockholm	SWEDEN
Bronze Lion	A05/031	UNBREAKABLE KISS	A DIAMOND IS FOREVER	DIAMONDS	JWT New York	USA
Bronze Lion	A05/032	UNIQLO MARCH	FASTRETAILING CO.	CLOTHING	GT Tokyo	JAPAN
Bronze Lion	A08/016	ZOMBIE SINGLES	NOKIA N-GAGE	RESIDENT EVIL	NOISE DIGITAL Vancouver	CANADA
Bronze Lion	A09/031	COME INTO THE CLOSET. LET'S DANCE	IKEA	WARDROBE COLLECTION	FORSMAN & BODENFORS Gothenburg	SWEDEN
Bronze Lion	A10/014	BBC BLAST	BBC	BBC BLAST	FALLON LONDON	UNITED KINGDOM
Bronze Lion	A13/017	ECOMAGINATION	GENERAL ELECTRIC	SMART GRID	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
Bronze Lion	A15/040	FILL THE INDIGO2	O2	TELECOMS	HAVAS MEDIA Madrid	SPAIN
Bronze Lion	A15/055	THANK YOU BEGINS WITH A T.	GROW INTERACTIVE	INTERACTIVE STUDIO	GROW INTERACTIVE Norfolk	USA
Bronze Lion	A17/034	CHLOROPHYLLO	WRIGLEY'S	AIRWAVES CHEWING GUM	DDB PARIS	FRANCE
Bronze Lion	B01/101	TRAPPERS	ATRAPALO.COM	ATRAPALO.COM	DOUBLEYOU Barcelona	SPAIN
Bronze Lion	B01/111	OFFSET THE EVIL	SEGA AUSTRALIA	CONDEMNED 2	CLEMENGER BBDO SYDNEY	AUSTRALIA
Bronze Lion	B01/137	SPRINT NOW CAMPAIGN	SPRINT	SPRINT NOW INTERNET	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
Bronze Lion	C07/004	CAR THEFT	VHV GRUPPE	CAR INSURANCE	SCHOLZ & FRIENDS HAMBURG	GERMANY
Bronze Lion	C08/039	JUMP HIGHER, FEEL BETTER	COMPANHIA ATHLETICA	GYMS	DDB BRASIL São Paulo	BRAZIL
Bronze Lion	C09/008	COLLAPSE	BURGER KING	BURGER KING	CRISPIN PORTER + BOGUSKY Boulder	USA
Bronze Lion	C12/001	HIDDEN WEB RECRUITING	JUNG von MATT	JUNG von MATT RECRUITMENT	JUNG von MATT Hamburg	GERMANY
Bronze Lion	C13/009	THE LITTLE SEND GUIDE	POSTEN	DOMESTIC SHIPPING, MADE EASY	CRISPIN, PORTER + BOGUSKY EUROPE Gothenburg	SWEDEN
Bronze Lion	C14/035	EDUCATION	BARNARDO'S	BARNARDO'S	BBH London	UNITED KINGDOM
Bronze Lion	D01/060	WISH I COULD BE TRUE TO MYSELF	SONY MUSIC ASSOCIATED RECORDS	JUUJ FEAT SPONTANIA	DENTSU Tokyo / ROBOT COMMUNICATIONS Tokyo	JAPAN
Bronze Lion	D01/064	TRAINING CLUB	NIKE	NIKE WOMEN	R/GA New York	USA
Bronze Lion	D01/070	IIDA CALLING	KDDI CORPORATION	IIDA	GROUND Tokyo / PROJECTOR Tokyo	JAPAN
Bronze Lion	D02/006	BLOG GROUND MUSIC	PETABIT'S CORPORATION	PETABIT	DAIKO ADVERTISING Osaka	JAPAN
Bronze Lion	D02/044	TIME FOR A STORY	CHORION	NODDY	DIGITAL OUTLOOK London	UNITED KINGDOM
Bronze Lion	D03/002	BALLOONACY	ORANGE	PAY AS YOU GO	POKE London	UNITED KINGDOM
Bronze Lion	E02/052	BALLOON ANIMALS	SSL AMERICAS/DUREX CONDOMS	CONDOMS	FITZGERALD+CO. Atlanta	USA
Bronze Lion	E02/070	IN AN ABSOLUT WORLD, FRIENDS WOULD GET TOGETHER MORE OFTEN-HOT TUB	ABSOLUT	VODKA	GREAT WORKS Stockholm	SWEDEN
Bronze Lion	E02/130	CALL FOR ENTRIES	AWARD	INDUSTRY AWARD	CLEMENGER BBDO SYDNEY	AUSTRALIA
Total Entries	80					

The winning work from these categories will be available to view online along with their credits at

[www.canneslions.com](http://www.canneslions.com) from 9am GMT.

### **Awards ceremonies:**

- Monday 22 June: Promo, PR and Direct Lions Award
- Tuesday 23 June: Radio, Media and Outdoor Lions Awards and Opening Gala
- Wednesday 24 June: Press, Design and Cyber Lions Awards
- Saturday 27 June: Film, Titanium and Integrated Lions Awards and Closing Gala

### **For more:**

- Cannes Lions website: [www.canneslions.com](http://www.canneslions.com)
- Cannes Lions website: [full schedule](#)
- Cannes Lions on Twitter: [@Cannes\\_Lions](#)
- Twitter Search: "[Cannes Lions OR Canneslions OR Cannes](#)"
- Gisele Wertheim-Aymes on Twitter: [@giselewaymes](#) [Wertheim-Aymes, head of media at FNB, is at Cannes and is [blogging](#) and [tweeting](#) from the festival on behalf of Bizcommunity]
- Riaan Wolmarans on Twitter: [@riaanw's Cannes Lions tweets](#) [Wolmarans is the former editor of the *Mail & Guardian Online* and is now senior production editor of all print/online output of Cannes Lions ads awards and related ads festivals]
- Adrian Hewlett on Twitter: [@AdrianHewlett](#) [MD of the Habari Group]

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