

Another accolade for Oasys

Following several awards for its performance in the exhibition sector since the company first opened its doors in 1977, Oasys Innovations recently received another accolade, this time from the Technical Production Services Association (TPSA) for its activation company specialising in event infrastructure. The award was made in the category for “Favourite Marquee Rental Company”.

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Jaco Grobler (centre) representing Oasys Innovations with Barry Snow, Chairman TPSA, and Tiffany Reed, TPSA Administrator.

Oasys Chief Executive Brian Kennedy: “I am especially thrilled about this award as we have made major investments in our event supplies company - both with capital investment and staff with exceptional talent. With more than 100 marquees of all shapes and sizes and the most modern international designs in single or double storey, we have been able to service every enquiry that was placed at our doorstep. These were installed for many purposes, from company corporate events to the Nedbank Golf Challenge”.

Tiffany Reed who coordinates the awards programme for the TPSA confirmed the national interest in the contest: “The TPSA exists since the late nineties and as recognition for high performing members have presented the awards for several years. We were pleased about the attendance of in excess of 200 guests at this year’s presentation at Vodaworld on 18 May. Every one of our 190 members was given an opportunity to cast an online vote in various categories and we had a more than satisfactory percentage of participation. The final count down in the marquee category was reduced to five companies and it was good to see the tight competition. However, as in all awards there can only be one winner and according to the number of votes received Oasys Innovations proved their mettle in every respect.”

Kennedy says that he encourages competitions of this nature as it keeps suppliers on their toes and leads the introduction of strategic business processes. “Management must become more critical of the requirements of customers and to proactively deliver beyond expectations - not only from a material point of view but especially service delivery and attention to detail.”

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