

Moringa Ogilvy wins Nokia public relations deal

Public relations firm Moringa Ogilvy has become the new communications agent for Nokia in Uganda, according to an official at the Kampala-based firm.

 By [Walter Wafula](#) 6 Apr 2009

Prior the Nokia deal, Ogilvy Uganda was the official publicist for Motorola giving it a lot of momentum in the local media.

In a related development, 24-7 Communications Limited behind the 24-7 imc brand in West Africa made its entry in Uganda. According to the company's Head of Operations in West Africa, Steven Ogundipe, Uganda will become the operational base of the company in East Africa.

“This means that other offices in East Africa will get directive and all creative support from Uganda,” Ogundipe told the press, at the launch of its Uganda office. Other bases in East Africa include Rwanda and Kenya.

The firm has signed up Global Trust Bank a new commercial bank in Uganda, to their client profile and has intensified its branding campaign.

ABOUT WALTER WAFULA

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