

World Print and Communication Congress publicity account goes to The Write Agency

The Printing Industries Federation of South Africa (PIFSA) has appointed Johannesburg-based communications consultants, The Write Agency to handle all communication and publicity requirements.

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The World Print and Communication Congress and Exhibition (WPC 8) will be hosted for the first time ever at the International Convention Centre in Cape Town from the 24 – 28 January 2005.

The congress will attract expert speakers, delegates and exhibitors from all corners of the globe to address the myriad of issues that face the global print, packaging and related industries in the 21st Century and in keeping with the conference theme "The Worlds of Print - Profiting Today and Tomorrow" will offer an invaluable opportunity to share in global best practices on how to make print more profitable today and tomorrow.

WPC 8 offers a range of sponsorship and exhibitor opportunities for all print related industry players including publishers, advertising agencies, printers, converters and suppliers who appreciate the value of participating in a global event of this nature.

Should you wish to register as a delegate or require additional information on the sponsorship or exhibitor options available, interested parties can access the WPC 8 website at www.wpc8.com.

Editorial contact

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