

## ***Beeld* now on TV**

DStv subscribers now have a news service in Afrikaans. The content of *Beeld* is now available on DStv as an interactive news channel, the Afrikaans newspaper announced yesterday afternoon, Wednesday, 3 December 2008.

“*Beeld* offers news when and where our readers require it - and in a format they prefer,” says *Beeld*'s multimedia manager Ina Knott.

*Beeld* is also available on [www.beeld.com](http://www.beeld.com) for updated news and via [www.beeld.mobi](http://www.beeld.mobi) from cellphones.

To mark the introduction of the new service, viewers can participate in a competition on the new channel. One lucky viewer will win a large high-definition TV screen and HD PVR. The screen is a 40-inch Sony Bra Full HD LCD TV. Installation is included. The prize is worth about R20 000.

Viewers only need to press OK on the remote control, go to “News and Weather” on the interactive menu and choose *Beeld*. News is updated throughout the day.

For more information go to [www.Beeld.com](http://www.Beeld.com)