

## Magazine distribution partnership

Earlier this year, small magazine distributor Ezweni formed a partnership with RNA, a subsidiary of Caxton and CTP, to take over a number of smaller existing outlets from RNA, as well as small titles that require individual attention.

In turn, Ezweni has recently moved two titles, both of which are just over a year old, that have outgrown it to RNA for a wider distribution.

Ezweni has also opened new outlets, including pet stores, health shops, music stores, hardware, craft, fashion, Christian book stores and a large computer retail outlet.

Ezweni started out as a small magazine distributor at the end of 2006, accommodating small niche titles that the larger distributors would not take on because of the huge range of titles in the larger outlets, as well as the ongoing space problem.

For more, visit: <https://www.bizcommunity.com>