

## Online reality show twists fact and fiction

Tipped to blur the lines between fiction and reality, South African online reality show “Can you twist?” makes use of a combination of new, traditional and ambient media elements to create an interactive narrative experience.



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Billed as South Africa's first online reality show, it features six of the country's hottest young female short storytellers and votes from the public. For six weeks, their short stories will play out online at [www.canyoutwist.com](http://www.canyoutwist.com), all ending in a radical twist in the tale with a mysterious link to events in 'the real world'.

Games of Twister in certain shopping malls across the country are being used to promote a stir.

The show launched early last week with Alice Vosloo's story 'Meet @ vida, 11 July'.

For more, visit: <https://www.bizcommunity.com>