

RAPT BizTrendsTV | The Headline Act: Turning the tables

In the final RAPT BizTrendsTV episode of the year, we turn the tables on trends, as host Bronw Williams moves from host to guest, interviewed by *Bizcommunity* editor, Danette Breitenbach.



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Join us Tuesday, 9 December, as we go behind the host for her key trend takeouts on the what, when, where and how Afro-global trends from AI to Africa are shaping our business and our worlds.

The first episode of RAPT BizTrendsTV, in collaboration between RAPT Creative agency, The Real-Network Consortium and *Bizcommunity* dropped this year, February 2025.

Since then, the monthly series has hosted leading PanAfricanists who have shared their key trends insight with show host Bronwyn Williams on its futuristic urban Jozi studio set.

We are delighted to acknowledge RAPT Agency as BizTrends2026 Headline Sponsor and producers of RAPT BizTrendsTV channel for the second consecutive year, and look forward to another great collaboration in trends.



TRENDS

BizTrends2026 | Heralding the holidays

Bizcommunity.com 27 Oct 2025

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Thanks to all our BizTrends2025 participants for their fascinating trend insights:

- Li Ndube, group strategy director, PHD Media on [AfroOptimism and Growth](#)
- GG Alcock on [KasiNomics](#)
- Musa Kalenga on [Agentic AI](#)

- Ronen Aires on [Disruption Gen Z](#)
- Heidi Patmore on [Digital Wallets](#)
- Faith Popcorn on [The People's Pushback](#)
- Carmen Murray on [The Analogue Renaissance](#)
- Nicole Adriaans on [The Future Workplace](#)
- Nokulinda Mkhize on the rise of [African Spiritual Wellness](#)
- Mongezi Mtati, senior brand strategist at RogerWilco on the Township CX Report (to come end November)

About Bizcommunity: Bizcommunity is South Africa's leading B2B news platform, providing industry insights, business trends, and market intelligence to professionals across multiple sectors.

About RAPT Creative: RAPT Creative is a strategic creative agency specialising in brand storytelling, digital innovation and content production.

About The Real-Networks Consortium: The Real-Networks consortium is a collaborative hub of media and production experts dedicated to shaping the future of business content.

About Bronwyn Williams: Global keynote speaker and media commentator on future trends and economic trajectories, columnist and author, Bronwyn's credentials include qualifications in Marketing Management, Economics, Foresight, Future Studies and a Masters in Applied Economics.

To participate or sponsor #BizTrends | The Headline Act | Turning the Tables on Trends with Bronwyn Williams or future episodes, get in touch at trends@bizcommunity.com or BizTrendsSponsorship@bizcommunity.com

For more, visit: <https://www.bizcommunity.com>