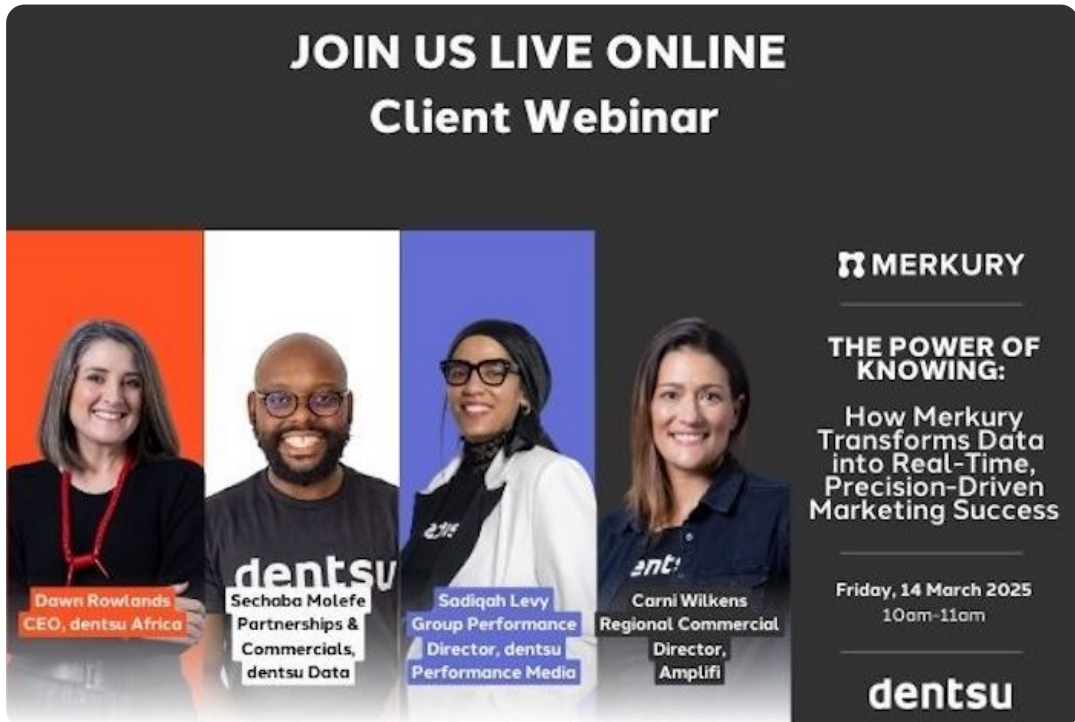


Struggling with data, budgets, and effectiveness? Discover Merkury

Join [Dawn Rowlands](#), CEO of dentsu Africa, for a live session to explore Merkury – a game-changing platform for modern marketing challenges.

Issued by [Dentsu](#) 11 Mar 2025



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Client Webinar

MERKURY
THE POWER OF KNOWING:
How Merkury Transforms Data into Real-Time, Precision-Driven Marketing Success

Friday, 14 March 2025
10am-11am

dentsu

Dawn Rowlands
CEO, dentsu Africa

Sechaba Molefe
Partnerships & Commercials, dentsu Data

Sadiqah Levy
Group Performance Director, dentsu Performance Media

Carni Wilkens
Regional Commercial Director, AmpLifi

Key takeaways:

- Drive results while ensuring privacy compliance and cost efficiency
- Exclusive insights into Merkury's capabilities
- Real case studies showcasing its impact
- Maximise first-party data for hyper-personalised experiences without third-party cookies

Date and time:

Friday, 14 March 2025 | Client Webinar | 10am to 11am

Monday, 17 March 2025 | Media Owner Webinar | 12pm to 1pm

Where: Zoom

Marketing is evolving. Lead the change.

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#Merkury #MarketingEffectiveness #MaximiseYourData #DentsuSS

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