

## Biz Most Read Award winners January 2025



This month's coronations go to the following companies, whose proud announcements were among the most-read press releases published via Bizcommunity's Press Office newsrooms in January:

### The Biz Most Read Award winners | January 2025

- [Oasis Water introduces South Africa's first fully recyclable 10L PET refill dispenser bottle](#) - Oasis Water
- [City Lodge Hotels joins forces to reignite Durban's magic!](#) - City Lodge Hotels
- [Mbali Khumalo crowned as White Star Miss Soweto 2024](#) - OnPoint PR
- [Call for 2025 Advertising Agency Internship Programme applications](#) - Association for Communication and Advertising

Thanks to all our publishers for contributing to the daily business-to-business snapshot of our region. Biz Press Offices allow newsroom managers to track success in the ever-evolving arena of business communications. Creative B2B publishing and newsroom management are becoming increasingly integral the marketer's toolbox, offering vital value for companies, organisations, PRs and brands. [Talk to one of our business content development managers](#) about your business-to-business communications needs.



MARKETING & MEDIA

Game of thrones: Why content is king, but context is queen

Bizcommunity.com 25 May 2022

and prolong front-page exposure for brand communications in the heart of the business media in one or more of 19 industries on Bizcommunity. Sharing your brand stories via a newsroom can empower and inspire others, while giving more mileage and exposure for your company, client brands and stakeholders, plus you get all the data stats on your releases to add to case studies and client reports, assisting with SEO and getting picked up by the media, all contributing to your company's reputation, status and value. We love to help you look for ways to make your business content stand out, so feel free to talk to us any time about best newsroom management practice. [More info.](#)

For more, visit: <https://www.bizcommunity.com>