

Home-related title launches giveaway, changes frequency

Home-related magazine *Home Paige*, in partnership with M-Net, recently launched what it claims is of the biggest home giveaway promotion to date - the Building Your Dream Home Promotion 2008. At the same time, *Home Paige* has changed its frequency, moving from being published on a quarterly basis to alternate monthly.

With the change in frequency, the circulation and distribution will also be increased, making it widely accessible nationwide, even in areas outside the major metropolitan nodes.

Following the success and support for last year's Build Your Dream Home promotion, this year's promises to be bigger and better than ever before. Sponsored by Calgro M3 Holdings, a host of industry leaders, as well as media giant M-Net, the promotion will culminate in giving away a prize comprising a custom-designed home to the value of a R3.5 million.

Located at Baybridge Canal, The Islands Estate, south of Hartebeespoort Dam, the dream home will be fully furnished and fitted with all the hottest home must-haves, trendiest furniture and décor, as well as state-of-the-art technology.

Launched in the June/July 2008 issue of *Home Paige*, readers can find out more about the dream home in every issue of the magazine. Those wishing to stand a chance of winning this life-changing prize can also catch some of the action by tuning in to M-Net from 23 June 2008. At the end of each month, M-Net viewers can catch a two-minute development update, during which additional spot prizes to the value of R5000 will be offered to a lucky viewer every month. The promotion will run from June 2008 to March 2009, in *Home Paige* and on M-Net.

For more information, go to www.homepaige.co.za.