

Determining the best BI deployment strategy

What are the strategies, actions, tech investments and services that companies are utilizing to effectively deploy business intelligence capabilities? Aberdeen Research will unveil answers to this question in a new research study that will be published at the end of this month. In this article David Hatch unveils some of that study's findings.

With the rapid advance of Software as a Service offerings, data warehouse or business intelligence appliances, and BI capabilities embedded within enterprise applications (enterprise resource planning, customer relationship management, business process management, etc.), companies are now faced with a variety of new deployment options for BI. Traditional on-premise software installations still prevail as the dominant method for BI deployment, but alternative approaches are rapidly taking root and gaining attention within the maturing BI marketplace.

IT and business management executives are asking critical questions to determine the best method for BI deployment: Which approach is the best for my organization? Does any one deployment method stand out as a clear leader for solving the business pressures driving BI deployment costs today? What are the advantages and disadvantages of each approach?

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