

TJDR's Ross Chowles to judge Clios

NEW YORK: Ross Chowles, executive creative director of The Jupiter Drawing Room Cape Town, will be one of the 2008 judges for the Print/Poster/Billboard/Innovative Media/Integrated Campaigns category of the 49th annual Clio Awards, it was announced earlier this week.

“Rewarding great work begins with assembling the best people, individuals who inspire, challenge and celebrate ideas,” said Tony Gulisano, MD of the Clio Awards, which is one of the most recognised global awards competitions for advertising, interactive, and design.

Jury members

The 2008 Print/Poster/Billboard/Innovative Media/Integrated Campaigns jury is as follows:

- Jeremy Craigen (jury chair), executive creative director, DDB UK, London, UK
- Jorge Aguilar, vice president, Creative Services, Leo Burnett Mexico, Mexico City, Mexico
- Steve Back, executive creative director, Saatchi & Saatchi Australia, Sydney, Australia
- Pablo Batlle, executive creative director, DDB Argentina, Buenos Aires, Argentina
- Fernando Campos, creative director, Santa Clara, São Paulo, Brazil

- **Ross Chowles, executive creative director, The Jupiter Drawing Room, Cape Town South Africa**

- Naoki Ito, creative director, GT INC., Tokyo, Japan
- Anne de Maupeou, chief creative officer & co-president, Marcel Paris, Paris, France
- Adrian Miller, executive creative director, Saatchi & Saatchi Malaysia, Petaling Jaya, Malaysia
- Jens Mortier, partner/creative director, Mortierbrigade, Brussels, Belgium
- Steve Mykolyn, vice president/executive creative director, TAXI Canada, Toronto, Canada
- Anna Qvennerstedt, creative director & senior partner, Forsman & Bodenfors, Stockholm, Sweden
- Rob Reilly, co-executive creative director, Crispin Porter + Bogusky, Boulder, CO, US
- Gavin Simpson, executive creative director, Ogilvy & Mather Hong Kong, Hong Kong
- Dr Stephan Vogel, executive creative director/Text Creation, Ogilvy & Mather Frankfurt, Frankfurt, Germany

The Content & Contact (C&C) jury was established five years ago to award engaging communications created by the combination of brilliant content fused with an innovative contact strategy. These executions reach beyond television and print to embrace new contact points, including gaming, branded entertainment, viral and mobile marketing, blogs, consumer-generated content, and more.

Contact & Content

The 2008 Contact & Content jury is as follows:

- Johnny Vulkan (jury chair), partner, Anomaly, New York, US
- Ted Royer, executive creative director, Droga5, New York, US
- Amelia Torode, head of digital strategy, VCCP, London, UK

- Taras Wayner, executive creative director, R/GA, New York, US
- Robert Wong, creative director, Google, New York, US

The 49th annual Clio Awards will be presented during the 2008 Clio Festival, 14 –17 May, at the Gansevoort South Hotel in South Beach. Delegates made up of advertising and design creatives from around the world will attend an array of events, including the Festival Opening Cocktail Party, the annual Lifetime Achievement Award Dinner Gala (this year honoring Marcello Serpa, partner and general creative director, AlmapBBDO São Paulo, Brazil), The Saatchi & Saatchi Hero Show, the 2008 Clio Future Gold | Young Creatives Program, daytime sessions featuring creative leaders from around the world, TV/Cinema/Digital, Print, Radio and Interactive Shortlist areas presented by Sands Research, Inc., evening parties and two Awards Galas announcing 2008 winners, Advertiser of the Year and Agency/Network/Production Company of the Year at the Fillmore Miami Beach at the Jackie Gleason Theater.

Online registration for the 2008 Clio Festival is open at www.clioawards.com/festival.

For more information on the Clios, go to www.clioawards.com.

For more, visit: <https://www.bizcommunity.com>