

Superbalist.com launches 6 days of Black Friday Showdown deals

Leading online fashion retailer [Superbalist.com](https://www.superbalist.com) has unveiled the return of its Black Friday Showdown, set to run from 24-29 November 2021. The brand promises consumers up to 70% c on the latest fashion and homeware from their favourite brands. These include over 450 private label, local and international brands available across fashion, accessories, shoes, beauty, spor and home and living categories.

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The website will be launching early-access deals on 24 and 25 November across all their departments ahead of [Black Friday 2021](#), which takes place from 12am on 26 November. This will be followed by additional post-Black Friday deals on 27 and 28 November (Black Friday Weekend) leading up to Cyber Monday on 29 November.

In line with the online retailer's promise to provide the most seamless and user-friendly shopping experience, including safe delivery and free returns; consumers can choose from any of the 10 safe and secure payment methods available on their site. There is also a shipping option to *Click + Collect* where consumers can pick up their purchases at one of over 80 convenient pickup points across the country.

Consumers can look forward to shopping the biggest names from Superbalist's world of [brands](#). These include iconic sport brands like Nike, Adidas and PUMA as well as fashion brands like Cotton On, MANGC G-Star RAW and their exclusive private labels. Shoppers can kit out their homes with stylish products from SMEG, Sixth Floor, Hertex Fabrics and more. The brand has also expanded their beauty offerings, featuring cult-favourites like M·A·C, Estée Lauder, and Elizabeth Arden as well as homegrown hits like Ielive, Coriun and SKOON.

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In preparation for the Black Friday Showdown, Superbalist.com gives the following tips for shopping their 4 days of deals:

- Download the Superbalist.com app ahead of time and [create an account](#).
- Enable your notifications and sign up for their mailing list so you can get notified about deals as they are released.
- Spend some time on the website before the Black Friday Showdown kicks off to see which items you are interested in, then add them to your Wishlist. This will ensure a speedy checkout during the Black Friday Showdown period.
- Make sure your internet connection is stable and devices are charged to ensure no obstacles stand between you and the products you want to shop.
- Shop online, safely, from the comfort of your home.

For more information visit www.superbalist.com or follow the brand on Twitter, Facebook, and Instagram.