

Kia: The power to surprise with the new Pegas

The all-new Pegas might not be a winged horse, but for the price you will pay, you will be pleased with the all-around return value. Sedans are still very much in demand and Kia's offering to this market is welcomed. High value and value with class-leading connectivity features. Add to that best-in-class boot size and spacious interior mean it's perfectly suited to growing families. The new Kia Pegas offers first-time buyers the perfect combination of technology and space to inspire and enable mobility, progress and freedom. It seamlessly fulfils their everyday needs, as it's very spacious.

 By [Naresh Maharaj](#) 10 Sep 2021



Image credit: Naresh Maharaj

Upmarket design

The Pegas sits quite handsomely on the road measuring 4,300mm long. It is one of the largest vehicles in the A/B-class, yet remains compact enough to easily thread through urban traffic. The 475l boot is the largest in the compact sedan class and its capacity can be expanded to load longer, bulkier objects by folding the rear-seat backrest.



Image credit: Naresh Maharaj

Typically, Kia is bold in design, a wide, horizontal 'face' gives the Pegas a sporty, solid appearance, and incorporates the brand's famous 'tiger nose' grille, a DNA signature common to all Kia vehicles around the world. Smart chrome highlights and 14-inch alloy wheels on the higher specification imbue the sedan with a decidedly upmarket appearance despite its value-focused positioning.



Image credit: Naresh Maharaj

Comfortable interior

Comfortable seats, room to stretch and clever design details make the Pegas' interior an inviting place to be. Taking centre stage on the contemporary dashboard is a 7-inch touchscreen infotainment system incorporating a reverse camera with dynamic guidelines, a standard fitment throughout the range. The system also boasts Bluetooth connectivity, a USB port and wired Apple CarPlay and Android Auto. It can be controlled handsfree and safely via switches on the steering wheel. Further adding to comfort levels, electrically adjustable side mirrors and windows are included on the entire range.

Proven engine technology

The new Pegas is powered by the latest incarnation of Kia's 1.4l multi-point injection petrol engine, producing 69kW at 6,000r/min and maximum torque of 132Nm at 4,000r/min. The engine drives the front wheels and is available with a choice of a five-speed manual transmission or a four-speed automatic.

Creature comforts

The new Kia Pegas is loaded with features such as:

- 7.0-inch infotainment with Bluetooth, Apple CarPlay and Android Auto
- Remote central locking
- Rear-view camera with rear park distance control
- Air-conditioning
- Front and rear electric windows
- Electric mirrors
- Six speakers
- Steering wheel remote controls
- 14-inch steel wheels

The EX model adds further features

Building on the comprehensive features tally, EX models add:

- Leather steering wheel
- Faux-leather seat trim
- Front fog lights
- Driver's seat height adjuster
- Cruise control
- Chrome-coated door handles
- 14-inch alloy wheels
- Side repeater lamps

Keeping you safe

The Pegas is offered with the following safety features:

- ABS with EB
- Disc brakes all-round
- Dual front airbags
- Isofix child-seat anchoring points

The new Kia Pegas delivers a winning blend of value, roominess, safety and technology to entice both the customers who are in a position to buy their first new car, as well as families looking for maximum value without compromising on quality or comfort. The Pegas is available in five exterior colours: Clear White, Titanium Silver, Blue Stream, Marcato Red and Aurora Black Pearl. The space to explore and dream. The space to move.

Recommended retail price incl. VAT

- Pegas 1.4 LX Manual R225,995
- Pegas 1.4 EX Manual R236,995
- Pegas 1.4 EX Auto R251,995

All Pegas models ship as standard with Kia's industry-leading Unlimited Kilometre, five-year warranty (inclusive of Roadside Assistance), as well as a prepaid four-year/60,000km service plan.

ABOUT NARESH MAHARAJ

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