

Registration for this year's Sho't Left Travel Week is now open

Members of the South African tourism trade (airlines, accommodation establishments and tour operators and other tourism-related experiences service providers) are invited to partner with South African Tourism (SA Tourism) by putting up discounted deals and packages of up to 50% off to promote accessible and affordable domestic travel.



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Sho't Left Travel Week is a robust campaign that seeks to showcase that travel can be accessible and affordable for all South Africans. Aimed at reigniting domestic tourism and encouraging South Africans to explore and travel their own country, Sho't Left Travel Week offers all South Africans a chance to buy discounted local deals and packages of up to 50% off when booking between the 6 and the 12 September.

These discounted deals can be redeemed later as per the terms and conditions of each offer.

With a variety of benefits offered as part of this initiative, including extensive marketing and promotion on SA Tourism's various marketing channels, Sho't Left Travel Week is an opportunity for product owners to showcase their products and services to domestic travellers. Whether it is beachfront destinations, safari or awe-inspiring cultural experiences and everything in between, South African tourism trade is encouraged to join the Sho't Left platform.

To register to upload your Sho't Left discounted deals, members of the trade can register on www.deals.shotleft.co.za.