

Africa Digital Media Awards announces 2021 winners

Presented by Wan-Ifra, the World Association of Newspapers and News Publishers, the annual Digital Media Africa Awards aims to recognise publishers who have delivered unique and original digital media projects in the last 12 months. The 2021 winners have now been revealed.



Source: www.unsplash.com

All winners of the Digital Media Africa Awards will automatically qualify for the Wan-Ifra World Digital Media Awards 2021, in which all regional winners from across the globe will participate.

Africa Digital Media Awards 2021 winners

- **Best News Website or Mobile Service:** Legit.ng, GMEM, Nigeria. Their in-house engineering team developed a mobile app that allows their readers to download news automatically while they are in WiFi zones.
- **Best Paid Content Strategy:** News24 for subscribers and Maverick Insider.
After 20+ years of publishing content for free, News24 launched a freemium paywall in August 2020. This converted 4% of its registered users to digital just months later. Maverick Insider is the membership community for *Daily Maverick* with the cause of keeping Daily Maverick free for all.

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For more information on the African Digital Media Awards, go [here](#).

For more, visit: <https://www.bizcommunity.com>