

## Johnnic appoints new CEO to head expansion into Africa

Johnnic Communications, the dominant South African integrated media and entertainment entity has announced the appointment of Brian Pottinger as the CEO to head its expansion into new markets on the African continent.

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Pottinger, 50, a former Editor and Publisher of the Sunday Times, is currently MD of BDFM Publishers, the business media associate of Johnnic Communications.

Mr Connie Molusi, CEO of Johnnic Communications, said the post had been created to spearhead the corporation's Africa growth strategy for its range of communication and entertainment products: newspapers, magazines, book publishing and retailing operations, television and radio products, business information services, education, maps, cinemas, CD's, DVD's and video's. A vital part of the initiative will involve identifying potential partnerships and alliances on the continent.

The appointment is the last element in the recent restructuring which has seen the integration of the previously separate media and entertainment sectors at Johnnic Communications into one structure.

Pottinger's appointment is effective from September 1 2003. His successor at BDFM will be announced in due course.

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