

Huawei enters vehicle market with Seres SF5 luxury crossover

Huawei unveiled at the recent Auto Shanghai 2021 exhibition a battery-powered crossover called the SF5. The vehicle will be produced by Huawei's Chinese car-making partner Seres but the updated version will be sold through Huawei flagship stores in China, *Car Magazine* [reported](#). The SF5 will also incorporate some of Huawei's technology such as HiCar.



Huawei Seres SF5

Two electric motors collectively produce 405kW and 820Nm powers the SF5. The company claims a 0-100km/h time of 4.7 seconds. The batteries allow a range of 180km on electric power alone, there is a four-cylinder engine on board that acts as a range extender, ultimately allowing the car to cover 1000km. A single-motor version will also be offered, but the company has not provided further details about this. The vehicle will be available in both two-wheel-drive (single motor) and four-wheel drive (twin motor configurations).

Huawei consumer business group CEO Richard Yu says: "This exciting announcement sets a precedent for both the consumer electronics industry and the new energy vehicle industry."

Potential buyers can also look forward to an interactive voice control system and a three-dimensional surround sound system tuned by Huawei Sound. Occupants will get to enjoy this 'authentic and immersive opera-like sound quality' from the comfort of luxurious front seats that are equipped with a massage functi

“A revolution in intelligent cars is looming, and Huawei will constantly conduct technological innovation to brighten the outlook for the sector,” said Wang Jun, president of Huawei’s intelligent automotive solutions unit.

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