

Africa PropTech Forum Startup Competition open for entries

The Africa PropTech Forum Startup Competition is open for entries with selected finalists providing the opportunity to pitch and showcase their companies and services at applicable regional sessions as well as at this year's Africa PropTech Forum in Johannesburg. The winners will be announced at the API Awards during the API Summit from 7-8 September in-person and virtually.



How it works

- The Africa PropTech Forum (APF) committee will review all online applications and will pre-select three startups per region.
- The regions will consist of East Africa, West Africa, and Southern and Central Africa (as one region).
- Each of the pre-selected startups will then have the opportunity to present their company to the APF committee and members of the APF jury during regionally focused virtual sessions: East Africa (7 Jul), Southern and Central Africa (27 July), and West Africa (7 November).
- One finalist per region will then be selected and they will get the opportunity to pitch their company in front of the Africa PropTech Forum audience on 7 September 2021 in Johannesburg (or virtually) where the APF jury will select one final winner.



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Criteria

- The quality and scalability of the technology.
- The ability of the business model to be profitable on a continent-wide scale.
- Customer value proposition – ability to solve an industry problem.
- User experience.
- The replicability of the technology or solution.



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Requirements

- Provide a solution for the real estate industry: They must demonstrate their capacity to move the real estate ecosystem forward with an innovative business model, technology, service or content experience.
- Be created after 2016.
- Already have revenue, less than \$1m.
- Have less than 20 employees.
- Be business-ready (already launched).
- Be independent.
- Be genuinely original and innovative, with regional viability.
- Demonstrate a business impact for potential partners and Africa Proptech Forum delegates.

For more information, and to enter, click [here](#).

For more, visit: <https://www.bizcommunity.com>