

Sunflower Fund to host 'Powered by Purpose' online event

The Sunflower Fund partnered by DKMS will be hosting a webinar on Thursday, 12 November, titled 'Powered by Purpose' as part of its Sunflower Day celebrations.



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“The Covid-19 pandemic has propelled business and individuals into uncharted territory and during these uncertain times it is important to remember that each one of us still has purpose,” says Alana James, CEC of The Sunflower Fund.

“Our ‘Powered by Purpose’ event will be presented by award-winning journalist Iman Rappetti and will feature incredible speakers who will be sharing their inspirational stories.”

Speaker lineup

Speakers include Riaan Manser, global explorer and renowned international speaker and author; Richard Wright, global speaker, three-times brain cancer survivor and best-selling author; Brett Archibald, inspirational speaker, entrepreneur and philanthropist; and Remy Kloos, high-altitude mountaineer, coach and sustainability specialist.

The programme for the day is divided into three thematic segments:

- **Face the Future:** Destined, determined, disciplined,
- **Living on Purpose:** It doesn't matter how you start, why you start or when you start. Just start! and,
- **Living Large:** No fear, no inhibition, no complacency.

The event, held in partnership with Pick n Pay, will be live-streamed via Zoom - tickets cost R99-R150 via [Webtickets](#). Funds raised from the event will go towards recruiting blood stem cell donors.