



## Pick n Pay launches liquor collect service

During lockdown, Pick n Pay launched a Collect Direct grocery email ordering service for its franchise stores, and the feedback from customers was very positive as many look to limit the amount of time they spend in public places. Now, the retailer has launched a liquor version. All orders placed over the weekend will be packed for collection between Monday and Thursday at participating stores, as liquor stores are closed from Friday to Sunday.



Photo by [Henrik Dønnestad](#) on [Unsplash](#)

For [Liquor Collect Direct](#), customers can select from a list of items and email their order to the participating 190 PnP Liquor stores across the country. Drinks available for order include a range of beers, ciders, coolers, and spirits. Purchasing limits will still apply.

The respective PnP Liquor stores will confirm orders with customers directly, and customers will pay for their items when collecting from the PnP Liquor store during permitted trading hours. There is no fee to use this service.

The list of participating stores and the shopping list template can be found [ppwww.pnp.co.za/liquor-collect-direct](http://ppwww.pnp.co.za/liquor-collect-direct) here]].

John Bradshaw, retail executive: marketing at Pick n Pay, says that while its online shop is offering delivery of liquor, many customers prefer to visit their nearest store. “We are working very hard to help customers buy what they want and need from our stores in a safe environment. As our grocery Collect Direct was so popular with customers, we are extending it to our Liquor stores during this time.”

For customers who want same-day liquor deliveries to their front door, PnP’s liquor partnership with [Bottle: an on-demand alcohol delivery app](#) – has resumed from Monday to Thursday between 8am and 2pm. The Bottles app has been delivering Grocery Essentials during lockdown after alcohol was banned and this service will continue.

For more, visit: <https://www.bizcommunity.com>