



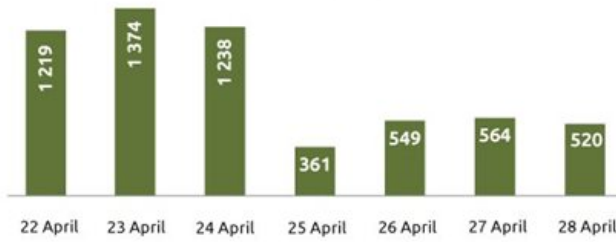
COVID-19 CORONAVIRUS MEDIA COVERAGE ANALYSIS

22 - 28 April 2020

853 unique media sources



DAILY VOLUME OF COVERAGE



PERCENTAGE OF COVERAGE PER MEDIUM



#COVID19inSAMedia

For a detailed view, please go to www.ornico.co.za and follow Ornico for weekly analysis

Ornico Media

ornico_media

@ornicomedia

Ornico

Ornico Media Information

Top print and news media outlets, IOL and Media24 take the lead focussing on various aspects of the Covid-19 pandemic in South Africa. These media outlets largely focussed on the impact of the pandemic the economy and sports with rugby featuring the most. Content syndication across various regions contributes to the spread of news in some of the leading media platforms.

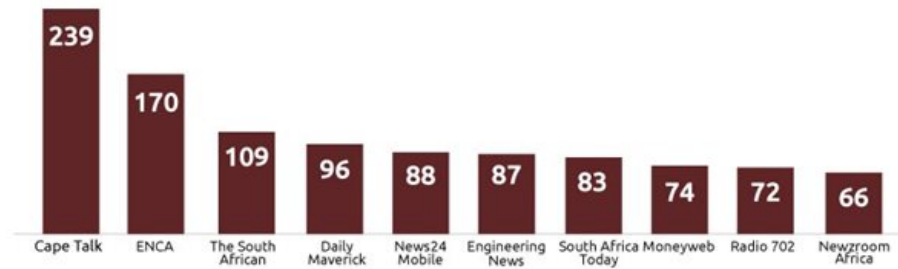


COVID-19 CORONAVIRUS MEDIA COVERAGE ANALYSIS

22 - 28 April 2020
853 unique media sources



SOURCES - MOST MENTIONS



SOURCES - TOP AUDIENCE REACH



#COVID19inSAMedia

For a detailed view, please go to www.ornico.co.za and follow Ornico for weekly analysis

[Ornico Media](#) [@ornico_media](#) [@ornicomedia](#) [Ornico](#) [Ornico Media Information](#)

Ornico's sample media data for this latest edition includes 5825 media items collected from online, print and broadcast sources from 22 to 28 April 2020. Some of the conversations this week point to the easing of lockdown restrictions, with some uncertainty around how this will be rolled out. Online media is once again ahead of other platforms rising sharply this week to 75% of media items in comparison to 59% the week before.

