

Consumers demand, dairy delivers

Douglasdale Dairy has introduced low-fat milk in a 1 litre bottle after many requests for a 1 litre packaging option.

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Full cream milk and fat free milk have been available in a handy 1 litre bottle, which prompted the demand supply the same for low-fat milk.

The 1 litre packaging option is a convenient size for single people and small families who use milk less frequently and prefer to purchase fresh milk daily.

The addition of the 1 litre low-fat milk bottle, which will be available at all retailers and forecourts in Gauteng now completes the dairy's packaging offering for full cream, low-fat and fat-free milk which includes 250ml, 500ml, 1 litre sachets, 1 litre and 2 litre bottles.

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