

WTM Africa 2020 visitor, media registration now open

World Travel Market Africa, which takes place at the Cape Town International Convention Cent (CTICC), from Monday, 6 to Wednesday, 8 April 2020, is set to be one of the African continent's largest and leading business-to-business travel trade show yet.



Image Supplied.

With pioneering innovations, hyper-focused events and opportunity-enabling partnerships, attendees can look forward to:

- More than 6,200 visitors and travel professionals attend
- Over 738 exhibiting companies, representing 100 countries
- Over 1,000 registered buyers
- An array of high-profile speakers and world-class experts confirmed for more than 300 seminars/session
- The growth of **Travel Forward focusing on the technology trends for the industry**
- **Equal Africa** making its debut, bringing together travel suppliers and buyers as well as lifestyle brands targeting the LGBTQ+ community
- The introduction of the **Asata Travel Agents' Academy in partnership with WTM Africa, which is geared towards travel agents training and growth**
- The inaugural **WTM African Travel and Tourism Awards, which celebrates and honours the stars of African tourism** and the stories behind their journeys

[Register to attend.](#)

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