

Forestry South Africa launches new corporate website

Forestry South Africa (FSA) has launched a new corporate website. Dr Ronald Heath, research and protection director, says: "Subsequent to the development of a communications and promotions strategy, FSA decided to structure a new corporate website which allows the industry to better position itself as a significant contributor to the South African economy, society and the environment."



Image Supplied.

Apart from presenting an overview of FSA's roles, functions and structures, the new website provides useful information and case studies, while showcasing industry initiatives, such as environmental partnerships, community outreach and forestry-related recreational activities.

The website also provides users with access to the latest industry statistics, links to other forestry-related websites and forestry news.

In addition, FSA has introduced a 'members-only' login section comprising a database through which members can access:

- **FSA documents** - Annual reports, audited financials, forestry statistics, presentations and position statements, as well as relevant legislation.
- **Forestry photographs** – These can be viewed as thumbnails before a request is submitted for high-resolution images.
- **Forestry research** – Members can access Institute for Commercial Forestry Research bulletins, technical notes and other FSA-funded research.