

BMW i4 to debut at Geneva Motor Show

BMW is serious about its electric car strategy. To this end, we will see a close-to-production version of the BMW i4 appear at the upcoming Geneva Motor Show.



BMW is readying another all-electric model, its first battery-powered SUV, called the BMW iX3. The all-electric BMW i4 will be produced from 2021 onwards. It is one of 25 electrified models BMW launches by 2023.

All-electric coupe

The BMW i4 is aimed at the premium mid-range and will be the brand's first foray into the segment with an all-electric model. BMW says the i4 "combines driving dynamics, sporty and elegant design, premium quality and the spacious comfort and functionality of a four-door Gran Coupé with locally emissions-free mobility."

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