

Clio Awards 2003 - South African Results

At the Clio Awards held in New York recently, Lowe Bull was the most highly awarded South African agency, with one Silver, one Bronze and 2 Shortlists. The Clio's are regarded as one of the premier award shows in the world to win, hence it is now being endorsed by the South African Creative Director's Forum.

The Clio Awards is widely considered to be one of the best-judged creative competitions honouring advertising and design excellence worldwide.

The CDF takes pleasure in announcing the full results for South African Agencies at the 2003 Clios Award

TOTAL AWARDS WON BY GROUP AGENCIES

AGENCY	SILVER	BRONZE	SHORTLIST
Lowe Bull	1	1	2
BBDO (Berry Bush,Net#Work)	1		8
The Jupiter Drawing Room (South Africa)		2	4
KingJames (KingJames,RSVP)		2	2
Tbwa Hunt Lascaris			13
FCB South Africa			5
O&MRST-M			4
Grey Worldwide			2
Harrison Human Bates			2
Saatchi & Saatchi			2
Leo Burnett			1

TOTAL AWARDS - BY INDIVIDUAL AGENCY

AGENCY	SILVER	BRONZE	SHORTLIST
Lowe Bull (Gtng)	1	1	1
Berry Bush BBDO	1		
The Jupiter Drawing Room (South Africa)		2	4
KingJames		1	2
KingJames RSVP		1	
TBWA Hunt Lascaris (Gtng)			13
Net#Work BBDO			8
FCB Johannesburg			5
O&MRST-M (South Africa)			4
Grey Worldwide			2
Harrison Human Bates			2
Saatchi & Saatchi (South Africa)			2

Leo Burnett			1
Lowe Bull (Cape)			1

DETAILS OF SILVER

AGENCY	CATEGORY	PRODUCT & TITLE
Berry Bush BBDO	Print-Campaign	News 24 "Jenin/911/Submarine"
Lowe Bull (Gtng)	Integrated Media	Dulux - TV "Jump/Xmas/Party" Dulux - Print "Pregnancy Test/Teeth/Suntan/Swimming Pool/Blind Fold/Yellow"

DETAILS OF BRONZE

KingJames	Print-Campaign	Cape Argus/Classifieds "Movie Mayhem/Reckless/Exhaustion"
KingJames RSVP	Design	Research Surveys - 2003 Graphically
Lowe Bull (Gtng)	Innovative Design - Campaign	Dulux "Suntan/Swimming Pool/Teeth"
The Jupiter Drawing Room (South Africa)	Design - Package	Gabriel Shock Absorbers "Kubu"
The Jupiter Drawing Room (South Africa)	Television/Cinema - Campaign	MTV "Trolley Riding/Jumping on Bed/Prank Phone Call 2"

DETAILS OF SHORTLIST

AGENCY	CATEGORY	PRODUCT & TITLE
FCB Johannesburg	Print- Toiletries/Pharmaceuticals	Adcok Ingram/Panado Paediatric Syrup "Eyes"
FCB Johannesburg	Radio-Media Promotion	True Love/Dec Issue "Stutterer"
FCB Johannesburg	Radio-Media Promotion	True Love/July Issue "Hide & Seek"
FCB Johannesburg	Radio-Media Promotion	True Love/March Issue "Big Finish"
FCB Johannesburg	Radio-Automotive	Toyota Camry "Holiday"
Grey Worldwide	Poster-Public Service	Retina SA "Sox"
Grey Worldwide	Poster-Public Service	Retina SA "Plaster"
Harrison Human Bates	Print-Automotive	Harley-Davidson "Bicycles"
Harrison Human Bates	Print-Automotive	Harley-Davidson "Bull"
KingJames	Media Promotion	Cape Argus "Famous"
KingJames	Radio-Campaign	Cape Argus "Masticator/Condiments/Thespian"
Leo Burnett	Print-Automotive	Daimler-Chrysler "Cigarette"
Lowe Bull (Cape)	Television/Cinema-Toiletries	Durex "Father's Day"
Lowe Bull (Gtng)	Radio-Campaign	Dulux "Green/Pink/Yellow"
Net#Work BBDO	Television/Cinema-Travel	Virgin Atlantic "Barber"
Net#Work BBDO	Television/Cinema - Corp	Cell C "Rhino"
Net#Work BBDO	Radio-Travel	Virgin Atlantic "Drunkard"

Net#Work BBDO	Radio-Insurance	Momentum "Phone Surgeon"
Net#Work BBDO	Print-Public Service	Childline "Kim"
Net#Work BBDO	Print-Public Service	Childline "Colour by Number"
Net#Work BBDO	Print-Automotive	Opel "Carwash"
Net#Work BBDO	Poster/Automotive Prod	Total "Last Year's Poster"
O&MRST-M (South Africa)	Television-Campaign	M-Web-Library "Anatomy/Edison/Titanic"
O&MRST-M (South Africa)	Radio-Media Promp	Ramsay Son & Parker-Popular Mechanics "Take off"
O&MRST-M (South Africa)	Radio-Media Promp	Dstv BBC Prime "Lesson"
O&MRST-M (South Africa)	Poster-Automotive Prod	Audi SA "Crossroad"
Saatchi & Saatchi (South Africa)	Design-Self Promotion	Metropolitan Asset Managers
Saatchi & Saatchi (South Africa)	Radio-Campaign	Metropolitan Life "Churchill/Armstrong/Luther"
TBWA Hunt Lascaris (Gtng)	Television/Snacks	Beacon Fast Forward "Highway"
TBWA Hunt Lascaris (Gtng)	Television-Campaign	Standard Bank Business "Drumming/Feng Shui/Wild Dog"
TBWA Hunt Lascaris (Gtng)	Television/Beverages	Distell/Savanna "Blues"
TBWA Hunt Lascaris (Gtng)	Television/Banking	Standard Bank Business "Wild Dog"
TBWA Hunt Lascaris (Gtng)	Radio-Travel	City Lodge "Santa"
TBWA Hunt Lascaris (Gtng)	Radio-Entertainment Prom	ICC Cricket World Cup 2003 "Stumped"
TBWA Hunt Lascaris (Gtng)	Radio-Campaign	SABC 3 Gazlam "Sex in Egoli/Frazier/Bold and the Beautiful"
TBWA Hunt Lascaris (Gtng)	Radio-Automotive	BMW/Hydrogen Car "Steam"
TBWA Hunt Lascaris (Gtng)	Radio-Banking	Standard Bank Business "Double Thumbs Up"
TBWA Hunt Lascaris (Gtng)	Radio-Automotive	BMW/Active Cruise Control "Radar"
TBWA Hunt Lascaris (Gtng)	Radio-Automotive	BMW/Valvetronic "Breathe Easy"
TBWA Hunt Lascaris (Gtng)	Print-Media Promotion	SABC 3/Comedy "Stitches"
TBWA Hunt Lascaris (Gtng)	Poster-Media Promotion	YFM "Afro"
The Jupiter Drawing Room (South Africa)	Radio-Banking	Nedbank "The Documentary Festival"
The Jupiter Drawing Room (South Africa)	Print-Campaign	Boystown "Spoil Me Rotten/Beneath/If you Think"
The Jupiter Drawing Room (South Africa)	Print-Campaign	Amnesty International "Little Mr Genocide/Little Miss Sexual Slave/Little Mr Multitude"
The Jupiter Drawing Room (South Africa)	Print-Campaign	Nedbank Film Festival Sponsorship "Coffee/Sushi/Snails"

For more about the Clio Awards, and a full list of all the winners, visit www.clioawards.com/html/main.isx.

For more, visit: <https://www.bizcommunity.com>