

## Let's look at the new Peugeot 2008

 By [Naresh Maharaj](#) 5 Nov 2019

They say nothing succeeds like success. Can this be applied to the Peugeot? Let's find out...

When Peugeot launched its 2008 compact crossover in 2013, it recognised the growing demand for smaller, more versatile vehicles linking agile dynamics and a broader range of capabilities to a smart, comfortable and flexible interior.



Image by Naresh Maharaj

Four years later, the new 2008 SUV has emerged as a major success story, with global sales for the period exceeding the 760,000 mark. Not content to rest on its laurels, Peugeot has now unveiled a mid-life update that places a stronger emphasis on the 2008 SUV's all-terrain DNA.



Image by Naresh Maharaj

So this is what success looks at a glance:

- 2008 sales volumes since 2013 exceed 760,000 units
- New 6-speed Automatic gearbox
- Four models spanning petrol and diesel drivetrains across three spec levels
- Choice of auto or manual gearboxes, with drive to the front wheels only
- Significantly updated 2017 model boasts more assertive styling
- Stronger focus on SUV character and overall versatility
- Innovative interior with latest i-Cockpit execution
- Grip Control on GT Line model tailor's stability control for mild all-terrain conditions

### **Good on the eye**

The refreshed 2008 SUV is a real head-turner, with a series of aesthetic embellishments that will make motorists sit up and take notice. The basic profile, with its stepped roofline, pronounced haunches and rak windscreen remains instantly recognisable, but there have been significant changes to the front styling and exterior detailing.

At the same time, the interior has been upgraded to match the exceptional design and execution standard set by the award-winning 308 hatchbacks. The much-publicised i-Cockpit now includes a generous 7-inch colour touch-screen display, with latest-generation connectivity.



Image by Naresh Maharaj

The 2017 Peugeot 2008 SUV range consists of four models, spanning two engine choices, two transmission choices and three trim levels. The Active model provides the entry point to the refreshed 2008 SUV range and is offered in conjunction with Peugeot's efficient and responsive 1,6-litre HDI turbo-diesel engine, coupled to a five-speed manual gearbox.

Assuming the flagship role, and introducing the GT Line trim level to the 2008 SUV for the first time, the 2008 GT Line boasts a sporty, crimson-themed execution inside and out, and an even more extensive list of key features, to Peugeot's advanced PureTech turbo petrol engine and six-speed auto gearbox. The technical specification is identical to that of the Allure 1.2 PureTech Auto version.

## **Design**

The redesigned aesthetics of the new Peugeot 2008 SUV provide the compact SUV with an assertive and adventurous character that clearly sets it apart from its more car-like predecessor. The changes are most marked at the front of the vehicle. A bolder, more upright grille with an intricate, multifaceted grid design and a prominent Peugeot Lion emblem creates a resolute and contemporary impression, flanked on either side by the sleek, elongated shape of the black and chrome-masked headlights.

## **Interior**

Common to all is Peugeot's latest iteration of the i-Cockpit concept, an innovative interior arrangement that combines a small, gripping steering wheel with a clearly legible instrument set and an unencumbered view of the road ahead.



Image by Naresh Maharaj

This unique ergonomic approach also promotes a closer rapport between car and driver, thanks to the direct, unequivocal feedback provided by the steering wheel. The thick-rimmed, small-diameter design delivers a strong sense of tactile response, while also housing key controls for the audio system, hands-free telephony, speed limiter and cruise control systems.

The analogue instruments are housed in a smart binnacle with an illuminated surround that adds further lustre to the cockpit's high-tech aura.

### **Safety and security**

The latest Peugeot 2008 SUV offers a very high level of safety and security features, standard across the entire four-model range. The active systems include latest-generation ABS anti-lock brake control with electronic brake assist (EBA), as well as electronic stability programme (ESP). The new 2008 SUV is equipped with six airbags (dual front, side and curtain airbags), as well as head restraints for all five seating positions, and inertia reel seatbelts. IsoFix tethers allow approved child seats to be safely secured.

The smart, high-tech interior features Peugeot's innovative i-Cockpit system and a high level of execution that includes exclusive cloth upholstery, a leather-trimmed steering wheel, and a leather-trimmed parking brake.

Standard comfort and convenience features include manual air conditioning, electrically operated windows front and rear, cruise control with a speed limiter function, a steering wheel adjustable for reach and rake, and a refrigerated glovebox.

Six airbags, remote central locking with auto-locking doors when driving off, hill start assistance, electric central locks, IsoFix child seat tethers, and auto-activating hazard lights when braking hard are all included.

### **Pricing and warranty**

Recommended retail pricing is as follows:

- 2008 SUV Active 1.6 HDI Manual: R274,900
- 2008 SUV Allure 1.6 HDi Manual: R299,900
- 2008 SUV Allure 1.2 PureTech Automatic: R324,900
- 2008 SUV GT Line 1.2 PureTech Automatic: R349,900

The price includes a three-year/100,000 km warranty, a three-year/45,000 km service plan, a three-year pe warranty, roadside assistance, mobility and a 12-year anti-perforation warranty. Services are scheduled at 15,000 km intervals.

## ABOUT NARESH MAHARAJ

Naresh Maharaj is a petrol head who loves cars and writing about them. He is also a Member of the SA Guild of Motoring Journalists. Naresh is also an international sports correspondent and an acclaimed corporate MC and voice-over artist. Naresh is a sports/news producer for community radio stations and also an award-winning sports journalist. Contact Naresh on [nmaharaj321@gmail.com](mailto:nmaharaj321@gmail.com).  
View my profile and articles...

For more, visit: <https://www.bizcommunity.com>