

Deadline for the 2019 Assegai Awards extended

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*There's still time to submit your best integrated marketing campaigns! The deadline for the DMASA Assegai Integrated Marketing Awards has been **extended to midnight Tuesday, 10 September 2019.***



The online entry for the Assegai Awards means that no matter where you find yourself, you will be able to submit your entries quickly and efficiently. There are 40 categories and entrants are welcome (and encouraged) to enter as many as they like.

This is great news for those of you who have not yet submitted your entries - All you need to do is go to www.assegaiawards.co.za for all the help you need.

We look forward to receiving your entries!

Save the date: The Assegai Awards Ceremony will be held on Thursday, 7 November 2019, at The Polo Room/Inanda Club.

- **Precision. Power. Prestige – A fresh path to marketing excellence** 9 Mar 2026
- **SA agencies shine on the global stage at the International Echo Awards 2025** 16 Jan 2026
- **Johannesburg delivers a highly successful International ECHO Awards Round 2 Judging Session** 2 Dec 2025
- **Assegai Awards honoured at the UJ Strategic Communications Alumni Event** 27 Nov 2025
- **Ogilvy takes top honours at 2025 IAS Agency Credentials Award** 18 Nov 2025

DMASA



The Direct Marketing Association of Southern Africa (DMASA) is a Section 21 company dedicated to the protection and development of the Interactive and Direct Marketing (IDM) industry. It established itself as an independent body in November 2005.

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