

## TV operator TNT Sat Africa launches in Ivory Coast and Guinea

TV operator TNT Sat Africa, based in Mali, will launch its services in Ivory Coast and Guinea. The company, which has just obtained the approval, will be able to begin its deployment on the African territory.



Image source: Gallo/Getty.

TNT Sat Africa has about 150,000 subscribers in Mali and hope to get 4 million subscribers by 2023 in several African countries. The company has 50 African channels, in order to conquer the continental free-air television market.

The Malian company will provide African content. TNT Sat Africa recently introduced the Africawood channel to take advantage of the recent emergence of films and series produced by local creators. The operator has to face competition with the rise of foreign operators present on the African continent.

Source: NexTVAfrica.com