

## IT hub added to Mercedes Benz SA East London plant

An IT hub, focusing on data analytics, software development and business analysts has been established at the Mercedes-Benz South Africa (MBSA) East London plant.



The digitisation strategy pursued at MBSA's parent company, Daimler, offers new innovation opportunities for enhancing efficiencies, customer benefits and enterprise value. As a company, MBSA will continue to support the socio-economic development of the region through our manufacturing operations alongside the establishment of new job opportunities, new skills and competencies brought about by the changes in technology and mobility through the IT Hub.

The new IT Hub is one of three within the IT Mercedes-Benz Car operations, which will work closely with the different centre of competence (COC) divisions in Germany to provide system solutions for manufacturing operations in production, supply chain and maintenance services to support the entire global Daimler network. The other two IT Hubs are responsible for IT engineering and quality solutions and based in India and Spain, respectively.

### **Economic contribution**

"Mercedes-Benz South Africa has a vested interest in the growth and development of South Africa as a centre of excellence in information technology. As a positive contributor to the economy of the East London region, the establishment of an IT Hub provides us with an opportunity to create more than 90 additional new jobs locally and continue writing our story of manufacturing excellence into the future. This investment comes with increased opportunities in skills development, training, and jobs for local people.

We are incredibly proud that our ability to deliver world class IT solutions is recognised by our principles at Daimler AG. These include software solutions such as paperless manufacturing, including internet of things connected devices, Digital shopfloor management and artificial intelligence solutions," said Tom Cawood, information technology senior manager at Mercedes-Benz South Africa.

A two-phased recruitment approach for the MBSA IT Hub will result in the employment of 90 people over a period of two years and will consist of a mix of graduate and professional skills.

Recruitment for the MBSA IT Hub will open end of April and interested qualified IT professionals can access the MBSA [website](#).

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