

# A motiongraphic is worth a thousand words

Issued by [Mpact](#)

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Mpact Versapak relaunched its corporate profile motiongraphic that outlines its business offering, operating ethos and accreditations, in an impactful five-minute message that can be viewed on the Mpact Limited YouTube channel.



Streamlining an extensive offering into a compact motiongraphic has allowed our target market and customers to gain a full understanding of our product offering and assist our sales staff to facilitate growth where required by our customers and prospects.

By communicating effectively, we have once again put our customers at the centre of our initiatives to ensure engagement that is relevant and beneficial.



## About Mpact

Mpact is a leading producer of rigid plastic packaging and cling film, producing a range of packaging and serving a multitude of blue-chip customers within various industries, including products for the food, beverage, personal care, homecare, pharmaceutical, agricultural, industrial and retail markets.

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*Mpact Plastics is a leading producer of rigid plastic packaging and cling film in southern Africa. We operate out of nine production centres across the country, providing packaging from plants with relevant certifications. We service the food, beverage, personal care, home care, pharmaceutical, agricultural and retail markets. In upholding company values, and as a supporter of the circular economy, we positively contribute to industry associations, enabling various communities to participate in recycling solutions.*

" **The value of plastic waste** 24 Apr 2024

" **The relationship between packaging and food waste** 26 Mar 2024

" **Innovative PET packaging clinches top accolade at IPSA Gold Pack Awards** 27 Nov 2023

" **Smart sustainable packaging solutions demonstrated** 24 Nov 2023

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Mpact is the largest paper and plastics packaging and recycling business in Southern Africa. Our integrated business model is uniquely focused on closing the loop in plastic and paper packaging through recycling and beneficiation of recyclables.

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