

Mercure Hotels SA adopts plastic-straw free initiative

Mercure Hotels South Africa, in alignment with the plastic-straw free commitment of leading hotel group Accor Hotels, has locally put the global commitment into effect to create change within the hospitality industry as of January 2019, across its Randburg, Midrand, Bedfordview and Nelspruit branches.



Image Supplied.

Prior to its commitment, the hotel group in South Africa was, on average, disposing of a total of 25,200 in 30 days and 302,400 plastic straws in a year across its franchises. The general impact of plastic straws on the environment demonstrated the importance of the initiative alongside consumers becoming increasingly aware of the implications of plastic wastage.

Shobha Dhurumraj, marketing manager of Mercure South Africa said: "The Mercure Group is proud to be a part of this global initiative, driven by Accor and we pledge our commitment to using biodegradable alternatives to plastic straws.

"We realise that such campaigns are empowering and preserving our natural resources can only lend to the long-term sustainability of the organisations. It is a win for the environment and a win for the Mercure Group."

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