

Media accreditation reminder for 2010 preliminary draw

The accreditation closing deadline is fast approaching for media representatives wishing to attend the preliminary draw for the 2010 FIFA World Cup South Africa at the International Convention Centre Durban on 25 November 2007. Forms must be submitted by Monday, 8 October.

The accreditation process is being conducted exclusively online on the official website, <https://www.fifaworldcupaccreditation.com/Acrregistration/MediaLanding.aspx>. The online registration form available in the FIFA World Cup -> Organisation -> Media Services section (www.fifa.com/worldcup/organisation/media/index.html) of the FIFA site.

A total of 350 local and international journalists and photographers are expected for the Preliminary Draw and space in the media centre is at a premium. The 2010 FIFA World Cup Organising Committee South Africa is therefore urging all media representatives who have not yet applied to urgently do so before the closing deadline, so as not to miss out on the opportunity to cover the first official 2010 FIFA World Cup event in South Africa.

Confirmation of accreditation will be issued by email from 22 October onwards. Successful applicants should print out this confirmation and produce it, together with the proof of identity (passport or national identity card) specified in their application when collecting their accreditation. International applicants are responsible for their own visas.

Enquiries

Representatives of the international media, including correspondents from newspapers based outside of SA, should send any questions related to accreditation by email to the FIFA Media Department at .

Members of the SA media should send enquiries on that subject directly by email to the South African Local Organising Committee (2010 SALOC) at .

TV and radio reporters working for broadcasters holding the rights to this event should send enquiries about accreditation directly by email to the Broadcaster Service Team at .

The SABC will broadcast the ceremony live from ICC Durban 5pm – 6.30pm (GMT+2) on 25 November. The media centre at the ICC in Durban will open on 21 November at 9am.

Key media dates (provisional) *

Tuesday, 20 November:
Accreditation Centre opens (9am GMT+2)

Wednesday, 21 November:
Media Centre opens (9am)
Daily FIFA/LOC media briefing (11am)

Thursday, 22 November:

Daily FIFA/LOC media briefing (11am)

Launch of the official emblem of the FIFA Confederations Cup (12.30pm)

Friday, 23 November:

Daily FIFA/LOC media briefing (11am)

2010 SALOC post-board press conference: (3.30pm)

Preliminary Draw beach party organised by the City of Durban (8pm)

Saturday, 24 November:

Daily FIFA/LOC media briefing (11am)

Organising Committee press conference (2pm)

Sunday, 25 November:

Opening of the 1st Official 2010 FIFA World Cup Store (10.30am)

Daily FIFA/LOC media briefing (11am)

Preliminary Draw (5pm)

Mixed Zone (6.45)

*Changes in the programme still possible.

For more, visit: <https://www.bizcommunity.com>