

# Assegai Awards 2018 - One week to deadline

Issued by [DMASA](#) 17 Sep 2018

Make a point of entering the Assegai Awards 2018. You still have a week to put your entries together. ***The deadline for the 2018 Assegai Integrated Marketing Awards closes at midnight on Tuesday, 25 September - be a part of the action in 2018 - enter now!***



There are 40 categories and entrants are welcome (and encouraged) to enter as many as they like. Now is the perfect opportunity to show off those intelligent and carefully crafted integrated marketing solutions.

Simplified entry forms will ensure a short and straightforward online process. Log in, select your entry categories, fill in the required blocks, upload your PDF (video or multimedia) supporting documents and click submit.

Guidelines and details for the online entry for the Assegai Awards can be found at [www.assegaiawards.co.za](http://www.assegaiawards.co.za). For all the help you need e-mail us [info@assegaiawards.co.za](mailto:info@assegaiawards.co.za) or call us on 08 362 362.

All the best on your entries, we look forward to celebrating your success.

## Key dates to remember:

1. Entry deadline: 25 September 2018
2. Judging: 27 September and 5 October 2018
3. The Assegai Awards Gala Evening: 8 November 2018

▫ **Precision. Power. Prestige – A fresh path to marketing excellence** 9 Mar 2026

▫ **SA agencies shine on the global stage at the International Echo Awards 2025** 16 Jan 2026

▫ **Johannesburg delivers a highly successful International ECHO Awards Round 2 Judging Session** 2 Dec 2025

▫ **Assegai Awards honoured at the UJ Strategic Communications Alumni Event** 27 Nov 2025

▫ **Ogilvy takes top honours at 2025 IAS Agency Credentials Award** 18 Nov 2025



## DMASA

The Direct Marketing Association of Southern Africa (DMASA) is a Section 21 company dedicated to the protection and development of the Interactive and Direct Marketing (IDM) industry. It established itself as an independent body in November 2005.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>