

How to use social media to promote your event

Social media has gone from being a personal networking tool between close friends and family, a mandatory tool for all businesses.

Issued by [Worx Group](#) 10 Sep 2018



Today, social media is a must-have for anyone aiming to take their company to the next level of audience engagement, feedback, and exposure while expanding opportunities to make revenue. In the events industry, this matters because we deal with people every day and if socialising is an inherent part of our job then being well versed and up-to-date with the world of social is a must. But, with so many different platforms and ideas out there, where do we even start? For more information read our full blog:

<https://hubs.ly/H0djTJ80>.

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