

## UApp to participate in ITU Telecom World Awards

UApp, a South Africa created application intended to operate as a 'one stop shop' for the young person who is battling with academic and career choices has been selected to participate in the ITU Telecom World Awards.



The awards, which will be taking place from 10-11 September 2018 in Durban, South Africa, provides a global platform for major industry players, tech SMEs, countries and organisations.

“UApp is truly grateful for the opportunities that Standard Bank has exposed us to thus far and we look forward to a continued relationship with them. We hope that our journey and story can inspire other potential entrepreneurs to take charge and dive into their goals and aspirations,” says Rumbidzai Zawu, co-founder and chief operations officer at UApp.

The ITU Telecom World Awards provide international visibility for innovative ICT products, technologies and solutions.

Standard Bank, through their entrepreneur development sector, has provided UApp with incubator workshops, exposure to potential investors through competitions, and partnered with corporate investors to fund the development and advancement of UApp.

“Standard Bank was given the opportunity to nominate some of the small businesses that they are currently supporting to enter the awards, and UApp was selected among those businesses,” says Zawu.

The ITU Telecom World Awards is an international platform for influential figures from government and industry to connect with tech SMEs and entrepreneurs. Getting the opportunity to exhibit and explore common challenges, partnership solutions, and investment opportunities provides great exposure.

